



The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

A global network of community volunteers

18 July 2016



The Rotary Club of Brisbane Inc.

ABN 75 152 438 499

**GPO Box 2909
Brisbane Qld 4001**

Meets 4th Floor
(Edinburgh Room)
of the Brisbane Club
Post Office Square
241 Adelaide Street
Brisbane

MONDAYS
12.15 pm – 1.45 pm

OFFICERS

President	Anthony (Tony) McKinnon
President Elect	
Imm Past President	Phil Gresham
Vice President	Dr Keith Watts
Secretary	Michael Stephens
Treasurer	Warren Walker
Sergeant-at-Arms	

**District 9600
Club Number 17787
Founded 29 May 1923**

District Governor
Alan Stephens

**Rotary International
President**
John Germ

President's Message

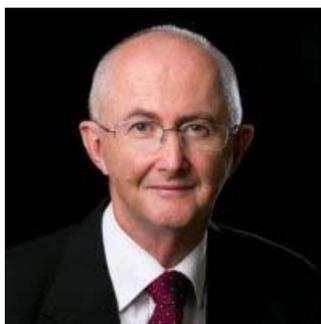
Good morning members and friends, this is my 55th and last President's Message, I hope to see you at the Change Over and Awards meeting on Monday and to welcome in our new President for year 2016/2017 Rtn Anthony (Tony) McKinnon, fresh from the last two months away overseas. I would like to thank all those who have personally supported me in my time as President. I will present at the change over my report for the year and offer my congratulations to Tony and wish him every success in the new Rotary year. My year+ as President has been both a steep learning process but a rewarding one, it is pleasing to note that our core members have provided and continue to be the strength of our club.

Following the club survey the majority of members have indicated the need for change, so the club can grow and prosper, we can't expect to do the same old things and expect a different result, it is "time for change(s)". All members will need to be involved to make sure this happens, change must happen after consensus, not all will be happy with change but we need to put the best interests of the club first and foremost. Please come along and hear what the incoming President is proposing for the invigoration and direction of the club in his year.

Yours in Rotary

Phil Gresham

President



PE Anthony (Tony) McKinnon

WHAT'S ON?

18 July 2016:
Changeover
meeting

DATE CLAIMER

August 6 2016
(Saturday)
Donations in Kind

August 31 2016
Wal Bishop Testimonial
Dinner

4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





Rotary Meeting 11 July 2016

Meeting report is attached to the end (page 4 onwards) of this bulletin



Bill Pollard and his mom, Joan, president of the Rotary Club of Petersburg

We discussed it for a few minutes and I told my mom I would go because it would help my career and Tommy was their neighbor. It wasn't long before I joined the Petersburg Rotary Club and will always be grateful to Tommy for the positive impact he had on my professional and personal life by asking me to join.



A few years later, I asked mom to go to a Rotary meeting with me. She was the librarian at the local hospital (a position she still holds) and knew most of the members. She did not want to go, but it is hard telling your son no. After a few meetings, I asked her to join. She became a member of the Petersburg club in April 1992. Her grandfather was a member of the Rotary Club of Asheville, North Carolina. A year later, she was asked to be the editor of the club's weekly club bulletin and 23 years later she is still publishing it every week.

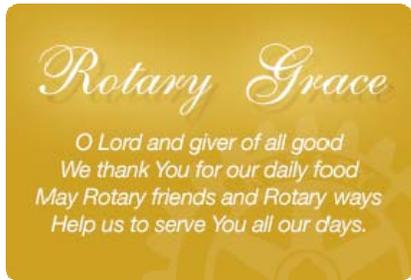


I later moved to another town in the same Rotary district and joined another Rotary club. I served as governor for District 7600 (Central & Southeastern Virginia) in 2008-09, and my mom served as the district's Family of Rotary chair as well as being the on-call babysitter for my daughter who was 7-years-old at the time. I also served as our district's Rotary Foundation Chair. As I progressed in Rotary, my mom could see how it changed my life and she also became more involved in her club.

A proud son

By Bill Pollard, past governor of District 7600 and a member of the Rotary Club of Churchland – Portsmouth, Virginia, USA
Source: blog.rotary.org

In 1988 at the age of 25, I was invited by Tommy Adkins, a retired banker and neighbor of my parents, to a meeting of the Rotary Club of Petersburg, Virginia. I had just started my banking career in my hometown of Petersburg and I remember calling my mom, Joan Pollard, asking her about Rotary. I recall her telling me it was a service oriented club and that my mom and dad had friends in the club.



Calendar

25 July 2016:
Mystery Event

1 August 2016:
TBC

Roster

18 July 2016:

President T McKinnon
Chairperson P Gresham
Set Up/Away R Tamaschke
Raffle C Shepherd
Visitor Register M Winders
Attendance D Schellbach
J Smerdon

25 July 2016:

President T McKinnon
Chairperson M Evans
Set Up/Away S Francis
Raffle W Walker
Visitor Register D Henderson
Attendance D Schellbach
J Smerdon

1 August 2016:

President T McKinnon
Chairperson J Page
Set Up/Away P Little
Raffle P Ryan
Visitor Register S Dunlop
Attendance D Schellbach
J Smerdon

8 August 2016:

President T McKinnon
Chairperson P Gresham
Set Up/Away C Muir
Raffle C Shepherd
Visitor Register M Stephens
Attendance D Schellbach
J Smerdon

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at:

secretary@brisbanerotary.org.au



She was the only child in her neighborhood who did not get polio

In 2012-13, she was asked to help educate members about The Rotary Foundation and inspire support for its programs and activities, and served as chair of her club's Rotary Foundation committee for the next two years. The second year, the club was a 100 percent sustaining club with per capita giving to the Annual Fund of \$252. In 2015-16, the club's per capita giving is over \$300.

Rotary's commitment to eradicating polio has a special place in my mom's heart. When she was 8-years-old and living in Ashland, Kentucky, there was a polio epidemic in her neighborhood and her playmate at that time lost two brothers to polio in two days. Wanting to spare her of the dreadful disease, her parents asked their close friends in Altoona, Pennsylvania, if they could bring her there to spend several weeks until the neighborhood was free of polio. Mom recalled that she was the only child in her neighborhood who did not get polio. She says it is an honor for her to work with her club to raise money to help "End Polio Now."

On 30 June, I visited the Petersburg Club to see my mom installed as club president for the 2016-17 Rotary year. I had tears in my eyes as my mom thanked me for asking her to join Rotary 24 years ago. In May 2017, the club will celebrate its 100th birthday. Past RI Vice President Anne L. Matthews will be the keynote speaker for the club's centennial celebration. At the Presidents-Elect Training Seminar in Chesapeake, mom had the honor of meeting RI President John Germ. I know she is excited and proud to support President John with Rotary Serving Humanity, as well as celebrating the 100th anniversary of The Rotary Foundation. I'm proud to be her son and fellow Rotarian.

Want members? Then get social!

By Evan Burrell
Source: blog.rotary.org

Did you know more than a billion people use social media every day?

Social media is readily accessible, instantaneous, cost effective and user friendly. It offers your Rotary club a fantastic opportunity to communicate more effectively with members and supporters and can energise the way you promote your club and find new members.



Here are just a few examples of ways your club can use social media:

- Use Twitter to quickly advise members and the public of a last-minute change of venue for an event.
- Let members and potential members know via Facebook when and where the next meeting will be and who the speaker is.
- Use Facebook to start a discussion about a particular topic or issue at the club. Be prepared for positive and negative feedback and use it to improve your club.
- Share details of your club's new member recruitment session. When people "like" your post or retweet it, it shares the info with their entire social network.
- Follow the Facebook pages of local businesses and organizations in your area. Comment on their posts; start a conversation.
- Share stories and photos from your club service projects. When people see the great work your club is doing, they're more likely to join.
- Remember that social media is a conversation, so respond to comments, answer questions, and focus on the benefits of being a member of your club.
- Once you get active on social media, stay active. The more you're connected, the more likely you are to make connections – and get new members.

- Discover tips for getting your event noticed on social media
- Join a discussion on membership best practices



About the author: Evan Burrell is a member of the Rotary Club of Turramurra, New South Wales, Australia, and a former member of Rotaract. He has been involved with Rotary since he was 18. He currently manages social media for Rotary Down Under, the Rotary regional magazine of Australia. Follow Evan on Facebook.

Most importantly, if you are using social media, don't forget to let your supporters know you are!

Add social media buttons to your website, links on invitations, newsletters and emails, and display account information in recruitment and marketing materials.

Getting started on social media can help your club get the word out, especially where younger people hang out, and attract new members.



Rotary Meeting 11 July 2016

"Donations in Kind (DIK) – What happened to the Drugs?"

In 2010, the combined forces of the World Health Organisation (WHO) and the Australian Department of Health (DoH) combined to forcibly stop the export to Third World countries of drugs and medicines that Rotarians from our Papua New Guinea region had requested or ordered. This has led to the death of men, women and particularly children in these far-flung south-west regions of PNG.

As Australians, the closest we get to the action is to sit in front of our big screen TVs in comfortable lounge chairs watching bullets or rockets fly and smoke and flames on distant horizons disappearing into bright sunlit skies.

It is somebody else's war!

It is somebody else's problem!

Makes for good TV news....

Unfortunately it's getting to be so repetitive.....

How can we get close?

How can we help?

This is how we want to contribute to helping our fellow man..it's up to us now!!!

We have shown you (practically Rotary) a way to action and get your hands dirty.

But sadly, when Rotarian James Delahunty gets a request these days from volunteers or missionaries or priests or nuns or brothers, who are working in the hot sweaty climates of PNG or one of our many Southwest Pacific Islands who have absolutely no funding or money with which to buy drugs and medicines there is nothing can be done. These hardy workers in the field cry inside seeing their patients die!

On the other hand James gets requests from folks all over Australia as well as his own customers wanting to send unused medicines of a deceased family member etc. They have read about DIK from the Delahunty family website which explains their involvement in the start-up of Rotary Donations in Kind.

These are two of the most recent requests received in the last two weeks and what follows is the standard reply –

Letter 1:

: Hi,

I was just reading about your Donations in Kind (DIK). I have some unused medicine that I would like to donate to this cause and was wondering if this is something that I can do through your company?

Thank you, Anna

Letter 2:



: I have unused medications that are still in date and are no longer required. Is there somewhere I can send them to be used by people in need and not destroyed please? Iris

James' response:

Dear Anna/Iris:

Thank you so much for your email.

The Rotary program Donations in Kind continues very strongly. It is run centrally by all the Rotary clubs in the District 9600 which incorporates south-east Queensland and PNG. These clubs are the recipients of donations of every conceivable aspect of educational, health and medical items except for unused medicines and drugs.

In 2013 the WHO got together with big Pharma (the big pharmaceutical companies) and banned the sending of unused drugs from First World countries like Australia, to Third World countries such as PNG. This despite the fact that Rotary had done this for the previous 15 years and saved countless lives!

Since that time the Australian Department of Health has now jumped on this murderous bandwagon and denied the sending of unused drugs out of Australia because they say they own them!! They claim these medicines are only subsidised by the taxpayers for Australian citizens for whom they were prescribed.

Now with both hands tied behind our backs the Rotary club's DIK program has had no option but to stop collecting and sending unused medicines to Third World countries who, in turn, now have to pay for these drugs. Having worked in PNG I understand that there is no money buy new drugs. This is an 'oxymoron'.

You don't have to read between the lines to understand that I believe this is pure evil! It is a waste of our taxpayers money.

I therefore have to ask you to take them to your local pharmacy who have been supplied with yellow bins – from the RUM (Return of Unused Medicines) program where upon they are collected regularly and disposed of by burning! RUM, whose board of Directors consists of appointees (mainly pharmacists) recommended by the two professional organisations – the Pharmacy Guild of Australia (PGA) and the Pharmaceutical Society of Australia. The Australian taxpayer forks out approximately \$3 million to have good drugs and medicines consigned to fire and damnation.

My apologies as there is nothing I can do! Believe me I have tried! This policy can only be reversed both at Federal level in Australia with DoH and at the international level with WHO. I have spoken many times to the powers that be. I mainly get condemned for promoting an irresponsible scheme that saved lives!

Thank you again for your email. Unquote.

This is where the DIK and unused medicines are at present! The system runs without them but it leaves a gaping hole in my heart and I'm sure in yours.

To give some of the history of the development of Donations in Kind (DIK) it started initially with Drugs and Medical aids being shipped to PNG. In 1970 Rotarian James Delahunty of RC Brisbane took over his father's business, Jas. J. Delahunty Chemists (established 1932) and the business became Shipping Chemists for most of the major shipping companies. Administered under special parts of the *Poisons Regulations* the Shipping Chemists were responsible for the six monthly audit of dispensaries and first-aid on board all vessels from passenger liners, tramp steamers, tugs and yachts.

In the late 60s the federal government of the day started to vigorously apply the regulations. As most of the ships crossed the equator in plying their trade to and from Australia the shelf life of drugs and medicines was reduced because of the heating and cooling.

In confiscating out-of-date or near out-of-date drugs (i.e. minimum of six months life) James started to accumulate large quantities of unused drugs and medicine and items like bandages etc.



Around that time Frank Evans, a pharmacist at Bardon, heeded a call to teach in Aitape on the north coast of New Guinea, near the Indonesian border. After two years he came back and sold his pharmacy and devotes his life to what was called the 'missions'. He was a man who should have been a priest or a prime minister for his is incorruptible. For this he has been awarded two OBE's. His honorary Paul Harris Fellow (PHF) recognition from this club was for the work he started in receiving the original shipments of medicines and medical supplies that James had managed to successfully transport free of charge by the many Eagle Street shipping companies.

James, and his wife Carmel, would spend hours repacking boxes taping and labelling and carrying them to the wharfs in their old panel van. This initial start is a far cry from the set up that Rotary has, over the years, built up in now its third warehouse at Oxley. Brisbane Rotary was influential through its members in obtaining free of charge warehousing facilities firstly at the old Tennyson Powerhouse (now the Queensland Tennis Centre) and then at the old Wacol Prison. Our Rotary club had, at one time, 10 or more Director Generals of various Queensland Government departments. It was very handy to be able to tap these gentlemen (as they were in those days) on the shoulder. Things got done expeditiously with little fuss.

Over the years particularly when the drugs and medicines were getting sorted into the 17 different therapeutic categories we had doctors, nurses, dentists and pharmacists (not all of them Rotarians or retired Rotarians) who helped every Thursday. That was the day the trucks arrived from the three main pharmacy wholesalers – Sigma (formerly QDL), Australian Pharmaceutical Industries (API) and Symbian (formerly FH Holdings and Mayne Pharma). These wholesalers had kindly reversed the credit system i.e. items sent to pharmacies that needed to be returned and so we were able to have items returned from pharmacists via the wholesalers and then onto Rotary DIK shed for classifying, sorting etc. The wholesalers did it at their expense.

We are eternally grateful for the protection given to Queensland by the then Pharmacy Guild President, Mr Kos Sclavos, as our enemies below the border gathered their steam under their illogical philosophy of destroying lifesaving and pain-sparing drugs in the scheme they implemented that obtained financing through the Department of Health...the RUM scheme (Return of Unused Medicines).

Mr DIK, Rotarian Bill Waterfield, took control and put huge amounts of time and effort into correctly establishing what is basically the commercial operation we see today. Rotary and the many people who have benefited by the Rotary project of District 9600 owe him what DIK is today and their lives.

Past District Governor, George Grant, has now taken up the challenge of taking DIK into the future and has already improved communications and improved the financial basis of the organisation.

We also owe a great debt to medical specialists who have influence with the Queensland Government health department. A good example is Dr Peter J Drum who alone is responsible for sourcing, contacting and transporting to DIK well over \$1m worth of very valuable discontinued diagnostic



machines or bedding from various hospitals and facilities around Brisbane. This occurs as new digital equipment becomes available and shows that a wide range of equipment is shipped through DIK.

Across all DIK activity since inception, the number of containers to PNG and the Solomon Islands as well as other destinations total 777 for a total estimated value of \$47.5 million and total cost of freight at \$1.94 million – a substantial effort by any measure.

In finishing I'd like to give thanks not only for those who have gone before us, but to current Rotarians who continue to aid this effort. Thanks also to the many unsung heroes who get no recognition for their bighearted donation of their knowledge, time and busy hands that makes DIK a reality both now and into the future.