



The Rotary Club of Brisbane Inc.
 Founded 29 May 1923 Club 17787

A global network of community volunteers

18 April 2016



The Rotary Club of
 Brisbane Inc.
 ABN 75 152 438 499

**GPO Box 2909
 Brisbane Qld 4001**

Meets 4th Floor
 (Edinburgh Room)
 of the Brisbane Club
 Post Office Square
 241 Adelaide Street
 Brisbane

MONDAYS
 12.15 pm – 1.45 pm

OFFICERS

President	Phil Gresham
President Elect	Tony McKinnon
Imm Past President	Graeme Whitmore
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Warren Walker
Sergeant-at-Arms	Cameron Bishop

Directors, Main Committees

Club Admin	Rick Tamaschke
Membership	Tony McKinnon
Public Relations	Denise Schellbach
Rotary Foundation	Graeme Whitmore
Service Projects	Patrick Caragata

**District 9600
 Club Number 17787
 Founded 29 May 1923**

District Governor
 John Leddy

**Rotary International
 President**
 K.R. (Ravi) Ravindran

President's Message

This week we are pleased to welcome into our club as a new member Jacqui Page, Jacqui has been attending our meetings for many weeks and has already hit the ground running taking on the role of Testimonial dinner coordinator. I won't steal Jacqui's thunder with details of her past personal and Rotary history so make sure you are at the meeting to hear from Jacqui herself.

This week's guest speaker was due to be Riley Thornton the President of Brisbane RiverCity Rotoract but unfortunately it is postponed to next month. Instead we will have a fellowship meeting where the topic will be "The Challenge of Change". Where you all can help me devise questions for the coming club online survey, topics will include meeting frequency, days, times and agendas for meetings, these will be then put to the club for input.

On Thursday I am attending the Rotary Club of Aspley's weekly meeting along with 14 past Rotoractors from their area, it will be interesting to see how many of them that they can get to join as Rotarians.

On Sunday Mel, Marg, Clive and myself are helping at the Aunts & Uncles Picnic attending to the BBQ, being a club mentor project it will be interesting for me to see the charity in action.

There will be a board meeting after the club meeting.

Yours in Rotary

Phil Gresham
President

WHAT'S ON?

18 April 2016:
 Fellowship

DATE CLAIMER

April 29 to May 1, 2016:
 District 9600 Conference

May 28 – June 1
 107th Rotary International
 Convention, Seoul, Korea

June 12 2016
 District 9640 Training
 Assembly for club officers
 and directors

4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





Rotary Meeting 11 April 2016

Meeting Commenced: 12.45pm

Chairman: Graeme Whitmore opened the meeting with welcomes followed by Grace and Toasts to the Queen and Australia. PP Graeme also took the opportunity to acknowledge a few membership milestones for:

Wal Bishop – 56 years. Stan Francis – 40 years Don O'Donoghue – 34 years Keith Watts – 25 years

President Phil then took the floor and welcomed the small meeting noting the quality not the quantity in the room. He then noted a number of apologies from members otherwise engaged and unable to attend the meeting. Wal Bishop was noted as having one of the better excuses as he was up the gulf fishing. Phil then took the opportunity to remind members of the upcoming conference indicating that the Club had 5 members registered to attend and was looking for more. He also advised members that plans were well under way for some formal Testimonial Dinners later in the year that will also be used to promote the Club and raise funds for some of the Clubs projects.

Chairman Graeme then called for 'spots' and took the occasion to remind members of the upcoming Golf Day which is scheduled for either the 15th or 16th June. Watch this space for more updates and details as he is looking for good attendance.

PP Mel Evans advised the Club regarding an upcoming BBQ that is being held by Aunties & Uncles on Sunday 17 April at Gregory Park, Milton from 10.00am to 2.00pm. President Graeme, Clive Shepherd, his wife Margaret and he will be manning the BBQ at the event.

Formalities broke for lunch with the return of the Chairman ending the 'chatter' to introduce club member Dr Patrick Caragata as our guest speaker.

Patrick's presentation was titled 'Disruptive Technology' and its ability to change the world. His presentation was detailed and well supported by a 'power-point' presentation. His presentation stimulated a number of questions from the floor with a couple of members having two shots at the opportunity. Patrick may be contacted for further details.

The Chairman then introduced stand-in/temporary/trainee Sergeant Michael Stephens who extracted funds from the members with minimal effort and a number of well received 'oldies' and one-liners, one of the best being- 'If you think health care is expensive now, wait until you see what it costs when it is free'.

The raffle was one by Keith Watts who promptly pulled the joker out of a full deck to collect the mega-total of \$128 + the days taking.

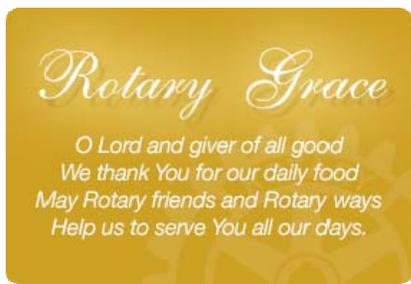
The meeting was closed at 1.45pm with rousing rendition of the National Anthem.

How to get a free website for your Rotary club

By Jermaine Ee, Rotary Club of Los Angeles
Source: blog.rotary.org

Mitty Chang and I, founders of Candeavor, met in the lobby of a budget hotel in Sydney, Australia, while attending the International Rotary Youth Leadership Awards at the 2014 Rotary Convention.

Although we were both from California, we came from very different backgrounds. Mitty is from the technology center of the world, Silicon Valley, while I am from the media & entertainment center of the world, Los Angeles. And while Mitty has over a decade of experience in the Rotary family (he is a member of the Rotary E-Club of Silicon Valley), I was just a newbie.



Calendar

April 29 to May 1, 2016:
District 9600 Conference

25 April:
Anzac Day – no meeting

2 May:
Labour Day Holiday – no meeting

9 May:
Fellowship

Roster

18 April 2016:

President	P Gresham
Chairperson	C Muir
Set Up/Away	C Shepherd
Raffle	K Watts
Visitor Register	W Walker
Attendance	D Schellbach J Smerdon

25 April 2016:
ANZAC DAY
NO MEETING

2 May 2016:
LABOUR DAY HOLIDAY
NO MEETING

9 May 2016:

President	P Gresham
Chairperson	M Stephens
Set Up/Away	R Tamaschke
Raffle	W Bishop
Visitor Register	P Anderson
Attendance	D Schellbach J Smerdon

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at:

secretary@brisbanerotary.org.au



Mitty Chang unveils the free website offer to Rotary Leaders at Rotary's annual training event in San Diego in January.

Despite our differences, one thing was clear from the beginning: we were both incredibly passionate about making a difference in the world, and we both love storytelling.

After less than a year of friendship, we joined forces and founded our digital marketing agency, Candeavor, on the belief that good marketing can change the world. Project Doing Good first came about when Mitty and I were sitting in the Four Points LAX hotel bar. Collectively, we give a lot to Rotary so Mitty suggested that we consolidate those resources and make a bigger impact globally. Naturally, we turned to what we know best: digital marketing.



Project Doing Good's bold offer

How strong is your web presence?

We wanted to solve one pressing challenge in Rotary. So with our limited resources in mind, we decided we would focus on helping Rotary clubs all over the world create a stronger online presence. We wanted to build something every Rotary club could use. All we needed in return was some effort from the members of each club.

This has been a major under-taking for a business of our size (we just founded in 2015!) We juggled many ideas to figure out the best way to pay for this incredible project.

We even considered a donate button specifically for Project Doing Good to help defray our costs of time, energy, and resources, but ultimately decided it would be better for any donate button to support the work of the Rotary club and The Rotary Foundation. So in the end, we simply decided to get started and give it all for free.

So here we are in the beta stage of Project Doing Good, looking forward to seeing if our ambitious, little naive, little silly side project will make the impact that we intend. We know that regardless of the outcome, this is something Mitty and I care deeply about and we'll have no regrets.

Bringing digital X-ray technology to those in need

By Carlos Frum, past governor of District 6440 and a member of the Rotary Club of Northbrook, Illinois, USA
Source: blog.rotary.org

The line went around the block and people were still coming! It was 2003 and my first trip to Guatemala as a translator for a medical team. Upon my return, I realized that we have no idea in the United States how difficult it is for people in poor countries to get basic health care. The World Health Organization (WHO) estimates that two thirds of the world's population doesn't even have access to simple X-rays. After several more trips, I resolved, with two other past governors from Rotary District 6440, to do something about this. Bruce Baumberger, Pam Kerr, and I started a project to install 29 digital X-ray systems in remote clinics in Guatemala. We called it HealthRays™.



A mother and her child in one of the remote clinics in Guatemala

Sending X-rays over the Internet

The Ministry of Public Health and Social Assistance (MOH) of Guatemala and the Pan American Health Organization (PAHO) signed a memorandum of cooperation with us and we formed a committee in 2011.

The problem in Guatemala is not the lack of equipment, but the absence of trained radiologists to serve these clinics. The answer is to send the X-rays via the Internet to physicians located far from the remote clinics, who can then read and interpret the images. Years ago, the memorandum assisted in the development of a simple digital X-ray system that can be operated by high school graduates with only two weeks of training.

What attracted me most about this project was that although it was difficult, it had the potential to help millions. And we are making headway! We have funding for nine units, operational teams in the United States and Guatemala, and a list of supporters that continues to grow.

Looking back, what attracted me most about this project was that although it was difficult, it had the potential to help millions.

Pilot installation

We started with a 'pilot' installation instigated by a Rotary member with experience in radiology. Parts came from two suppliers and the unit was installed by a third. It took us four years to complete, but we learned a lot!

Currently our system, with software, installation, spare parts, and warranty comes from a single source and the manuals are in Spanish. The Pan American Health Organization trains operators and, with local Rotary members, ensures the clinics are upgraded to the appropriate standards by the public health ministry.

We have participation from 14 districts in Guatemala, Taiwan, Venezuela, and the United States. The future looks bright! We are still looking for partners.



Children at a remote clinic.