



Reach Within to Embrace Humanity

# The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

*A global network of community volunteers*

5 March 2012



## The Rotary Club of Brisbane Inc.

23 Dean Road  
Alexandra Hills Qld 4161

Meets 4<sup>th</sup> Floor  
(Edinburgh Room)  
of the Brisbane Club  
Post Office Square  
241 Adelaide Street  
Brisbane

### MONDAYS

12.15 pm – 1.45 pm

### OFFICERS

President	Alistair Smith
President Elect	
Imm Past President	Basil Veal
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600  
Club Number 17787  
Founded 29 May 1923

District Governor  
Carolyn Krueger

Rotary International President  
Kalyan Banerjee

## President's Message

*Welcome Rotarians and friends*

I have been attending a conference in Melbourne this week, and unfortunately this has left me out of time to prepare a formal message. I hope that you enjoy the remainder of the bulletin, and I will provide a further update next week.

In the meantime, for those who didn't attend Monday's meeting, a photo of the banner exchange with Rotarian John Shaw from the Rotary Club of Newton-Le-Willows in the UK (<http://www.newtonrotary.co.uk/>).



Yours in Rotary,

**President Alistair**



**What's On?  
5 March:**

*Fellowship*

## Date Claimers

**3 March:**  
PP Mel Evans  
*Tour of the XXXX Brewery at 2pm*

**23-25 March 2012:**  
District 9600 2012 Conference  
Caloundra  
*(flyer on website)*

**24th April:**  
Annual Golf Day  
Northlakes Resort Course  
Brisbane

## 4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





## Rotary Meeting 27 February 2012

The Chairman PP Mel Evans introduced P Alistair Smith. P Alistair welcomed our three prospective new members, Paul Cluff, Rohan Johnson and Frank Alpert to the meeting and announced that they would be inducted into membership of the Club at lunch next Monday. P Alistair also welcomed two visiting Rotarians from the UK in John Shaw and John Hilton, both from the Rotary Club of Newton Le Willows, and exchanged banners. He asked for members who wished to propose prospective Rotary Peace Fellows to contact him. Our Club is to participate in the Clean Up Australia Day on Sunday 4th. of March. Details are to be e mailed to members during the week.

PP Mel reminded members of the XXXX Brewery tour at 2pm Saturday 3rd. of March.

Frank Alpert asked for anyone who knew of wheelchair accessible accommodation for a quadriplegic Rotarian from early April to make contact with him.

PP Keith Watts informed us that he would have available a couple of bottles of Rose from Cam Bishop's vineyard for tasting and sale at next week's lunch.

Graeme Whitmore now has 50 starters for the Golf Day, but more are required.

Brian Carss gave his Rotary Spot on World Understanding Month. A full report is attached.

Today's guest speaker is our prospective member Associate Professor of Marketing at the University of Queensland's Business School – Frank Alpert. Frank explained that the U of Qld has a heavy emphasis on research and that the 20 weeks of the academic year when he was not actively teaching he was involved in writing research papers in the hope of being published in the six top rated journals. The rejection rate in these journals was up to 95%.

Frank spoke of product innovations and the design of experiments to assess the effect of such things as alcohol sponsorship of sporting events and how they affected drinking behaviour. Experiments like this often had important implications for public policy relating to regulation of advertising and marketing. Frank emphasised the importance of practical teaching of marketing to students, with the take home message being that it was important to appreciate what the consumer thought, not what the marketer wanted him to think. In some of the higher degree studies there were no lectures and students were encouraged to be independent thinkers who did not look to authority figures for an answer, but who were encouraged to seek the truth through independent thought and research.

Finally Frank said he had been asked to elaborate on why he had decided to join Rotary. He said he had been influenced by an article he had read last year that had been published in our Bulletin. It had explained that in a certain stage in a person's life he reached a stage where he needed a meaning in life beyond the excessive individualism and self-focus that seemed to be such a large part of life in modern society in the western world. The answer to that approach was service above self through organisations such as Rotary which provided an opportunity to join other likeminded people to help make a difference. Rotary could be summed up in the words "these people have good values"

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### ROTARY GRACE

○ Lord and giver of all good  
We thank You for our daily food  
May Rotary friends and Rotary ways  
Help us to serve You all our days.

## Calendar

### 3 March:

PP Mel Evans  
*Tour of the XXXX Brewery at 2pm*

### 12 March:

David Barbagallo  
*The Journey from Charity to Social Enterprise*

## Roster

### 5 March 2012:

**President** A Smith  
**Chairman** C Shepherd  
**Set Up/Away** C Mormon  
**Raffle** G Holtmann  
**Visitor Register** M Kelly  
**Attendance** B Esler  
G Whitmore

### 12 March 2012:

**President** A Smith  
**Chairman** G Burnett  
**Set Up/Away** H Milne  
**Raffle** A Gillespie  
**Visitor Register** B Veal  
**Attendance** B Esler  
G Whitmore

### 19 March 2012:

**President** A Smith  
**Chairman** L Spano  
**Set Up/Away** B Carss  
**Raffle** B Aldred  
**Visitor Register** M Evans  
**Attendance** B Esler  
G Whitmore

### 26 March 2012:

**President** A Smith  
**Chairman** P Gresham  
**Set Up/Away** G Sellers  
**Raffle** L Stally  
**Visitor Register** P Caragata  
**Attendance** B Esler  
G Whitmore

*Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at*

*secretary@brisbanerotary.org.au*



**Rotary Meeting  
27 February 2012  
(continued)**

Considerable valuable discussion followed on from Frank's talk, with contributions from Phil Gresham, Gerald Holtmann, Phil Little, Keith Watts and Rick Tamaschke.

SAA Cam Bishop welcomed our three prospective members and issued them with name badges prior to their induction next week. Cam won the raffle and generously redonated the prize which was won by Bas Veal on the second draw. A total of 27 attended our lunch- including our two UK visitors.

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**Rotary Segment  
27 February 2012  
By Brian Carss**

February is designated as World Understanding month. It was chosen as such because it includes the birthday of RI. During this month Rotary clubs are encouraged to present programs that promote international understanding and good will as well as launch World Community Service projects in other parts of the world.

The one part of RAWCS that most members are familiar with is DIK. Our Club was very much involved in the operation of DIK in that former members Ian Wilson, Ron Barnwell, John Torrance and Peter Ulrich worked on sorting drugs and books on a weekly basis for many years. This was in addition to all the times that our Club members turned up to load containers for shipment.

District 9600 has collected, sorted and shipped more than 700 containers to PNG, the Philippines, the Solomon Islands and Samoa. At about \$3000 a pop, this amounts to more than \$2Million. Money that was raised by Clubs in the District.

But let me tell you about four other kinds of projects that have been carried out by our District 9600 and Districts 9630 & 9640 to the south of the Brisbane River.

The first is the Ngari Nurses Aid Station. - A team of 8 Rotarians from the Glasshouse Mountains went to Gizo to construct a nurse's aid station. The team excavated the site, concreted in metal stumps, constructed the deck and began making the roof trusses. Most of the team camped in an unfinished building belonging to a nearby primary school. Others took a daily truck ride to more comfortable 'digs' in Gizo

In the second week, the framework went in and the roof trusses were put in place and an ablution block built.

The second is the Simbo Island Clinic - A team of 4 Rotarians and 3 volunteers from Jindalee and Beenleigh constructed a 6 room medical clinic. All the materials including timber, steel posts and coral sand for the concrete had to be carried up a very steep track from the landing stage. The clinic is staffed by a registered nurse services some 2000 villagers on Simbo Island.

The third is the Samoa School - A team of 19 Rotarians from Districts 9630 & 9640 travelled to Samoa to build a pre-school. The village of Matafaa in Samoa had been badly hit by a tsunami and the villagers were in desperate need of these facilities. Plans to build a 12m x 6m school were made. A small advance team went ahead with the partly dismantled building which had been built in the Arundel Wheelchair workshop. The remainder of the team came in the second week and erected the building on site. Once this was done, attention was directed at creating an ablutions block from the shipping container. Everything was connected to the spring water supply and electricity supply. Drainage was easy into the ocean and there was a septic system put into place.

Finally, the fourth is the Forget Me Not Children's Home - this project focuses on providing a family structure for each of the children in the Home's care.

The children are educated in great schools and they are provided with a secure environment where kids are free to be kids. The movement supports projects in Nepal and Uganda.

This was another building construction job only much bigger than those I have described earlier. The work involved quarrying the stone needed by the local stone masons as well as the more normal timber needed for roofing and partitioning. The Forget Me Not Children's Home first opened its doors in Nepal to 6 girls in January 2006. In December 2006, 10 girls moved into a new large house and they now support more than 21 girls. A similar project in Uganda supports some 39 children.

What I have touched on here are four examples of many that are taking place across the world, aimed at promoting World Understanding month and part RAWCS.

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**India NIDs**

Dear Rotary Leaders,

Just completed the first NID of 2012 on February 19, 2012

Did you know what it involved? Here are just some basic facts:

- 800,000 vaccination booths
- 2.3 Million vaccinators
- 1.2 Million vaccination teams
- 155,000 supervisors, with 155,000 vehicles (cars, motorcycles, mopeds, bicycles, boats, elephants, camels or whatever it takes)
- 220 Million doses of Polio Vaccine, carried around the country in 2.0 Million vaccine carrier bags

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## India NIDs (continued)

- 6.3 Million ice packs to keep all those doses of polio vaccine in the 2.0 Million vaccine carrier bags to maintain the cold chain.
- 91 Million homes visited
- 170 Million children immunized during each NID - of these, 10 crore children immunized in just one day at booths.

No Polio Case was reported this week.

India Total in 2012 - REMAINS at Nil

India Total in 2011 REMAINS AT - 1

Wild virus maps, FAS, polio-update and wild virus line list prepared by the WHO-NPSP Data Team are attached.

"Polio Summit 2012": Jointly Sponsored by the Government of India & Rotary International will be held in New Delhi from tomorrow February 25 & 26, 2012. (Nigerian Chair Onabulo Busuyi also attending to see how he can do the same in Nigeria. Ashok)

Prime Minister of India Dr. Manmohan Singh to inaugurate the event in the august presence of President Kalyan Banerjee, TRF Chair Bill Boyd, International PolioPlus Chair Dr. Bob Scott, Directors Yash Das and Shekhar Metha, General Secretary John Hewko, Ms. Carol Padak and may more. The Summit will be Chaired by PRIP Raja Saboo with PRID Sushil Gupta as its advisor.

India NID dates for 2012 Note the Change of dates:

The Government of India has announced that Polio National Immunization for 2012 will now take place on:

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Sunday April 15, 2012. (Please note that due to non availability of Polio Vaccine the April 1 date stands postponed to April 15).

Wild Poliovirus Weekly Update February 23, 2012, World Health Organization;

New polio cases reported in the past week for 2011: 1  
New polio cases reported in the past week for 2012: 4  
Total number of cases in 2011: 650  
Total number of cases in 2012: 18

OFFICIALLY REPORTED WILD VIRUS CASES ON January 11, 2012 in Endemic Countries:

Pakistan:  
2 new of cases reported in 2012 move to 11. No Cases of Polio in 2011 was reported this week. The 2011 total remains at 199

Afghanistan: One cases reported in 2012 Total moves to 4. Number of Polio Cases reported in 2011 remains at 80

Nigeria:  
One case reported in 2012. Total moves to 2. One Case reported this week of 2011. Total Cases of Polio in 2011 - move to 61)

Warm regards & Best wishes

**Manjit S. Sawhney**

## 150 Years For Buderim to Spin A Yarn

Buderim has been an established and thriving mountainous community for 150 years this year and the Rotary Club of Buderim is celebrating with respect and dignity and a whole lot of laughs as they present the return of the Our Heritage in Verse, 2012 Bush Poets Concert at The Buderim War Memorial Hall on March 11th with the yarn-spinning banter unravelling from 2-6pm.

Australian bush poetry is in our heritage and brings a knowing smile and familiar feeling of nostalgia to those whose ears it falls upon. With 5 award winning, highly hilarious and very charismatic bush poets gracing the stage, the Our Heritage in Verse, 2012 Bush Poets Concert is on track to be even better than last year.

Part of what makes this year's poetry event so special is that the Heritage Library is embracing the 150 year celebration of Buderim by displaying a photographic history of Buderim from the late 1800's through to today with the story of families, industry, local trade and culture being depicted through the awe-inspiring photo collection. A digital display of the historical photos will be available to view at the event.

The avid Bush Poets who will spellbind poetry-loving event attendees include 2006 Queensland Poetry Champion, Anita Reed, Woodford Folk Festival regular and renowned poet, Long John Best, 2005 Australian Bush Poet Champion, Ron Liekfelt, 2003 Australian Bush Poet Champion, Noel Stallard and written poetry competition queen, Glenny Palmer.

In addition, those attending will be entertained by the Sunshine Coast's iconic musicians, Ken O'Flaherty and Billy Clemens, playing Australian bush and folk music.

The afternoon of side-splitting Australian Poetic entertainment costs \$25 per person and \$20 per concession. All proceeds from the concert will go to support the Springs of Hope Children's Home, Maralal Samburu Kenya. We will be conducting a silent auction and Raffle with a fantastic array of prizes, tea, coffee and finger food will all be available at the event to assist with the Rotary Club of Buderim fundraising efforts.

**For more information phone Jennifer Hughes-Bystrom at 07 5444 3392**

**What:** Buderim's 150 year Anniversary - Our Heritage in Verse 2012 Bush Poet's Concert

**When:** Sunday 11th March from 2pm - 6pm

**Where:** Buderim War Memorial Hall, Cnr Gloucester and Main Rds, Buderim

**Why:** To celebrate Buderim being 150 years old

**How:** Tickets can be purchased from Countrymen's Outfitters, The Hub Burnett St Buderim or the Old Post Office on 4 Burnett St, Buderim or online at

<http://www.buderimrotary.org>