



# The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

4 October 2010



## The Rotary Club of Brisbane Inc.

PO Box 687  
Kenmore Qld 4069

Meets 4<sup>th</sup> Floor  
(Edinburgh Room)  
of the Brisbane Club  
Post Office Square  
241 Adelaide Street  
Brisbane

**MONDAYS**

12.15 pm – 1.45 pm

**OFFICERS**

President	Bas Veal
President Elect	
Imm Past President	Michael Mauger
Secretary	Darren Philips
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600  
Club Number 17787  
Founded 29 May 1923

District Governor  
Chris Wood

Rotary International President  
Ray Klinginsmith

### President's Message

Good afternoon Fellow Rotarians and Guests

Today is a very busy day; firstly, we are inducting three new members to our Rotary Club – Dr Patrick Caragata, Ross McCormack and Lachlan Jacobson. I would like to see as any members as possible at the lunch to give our new members a great welcome. We are also singing the traditional Rotary welcome song provided by Keith Watts. Copies of the song will be on every table.

At 11.15am Mario Pennisi will be chairing a meeting of the City Heart of Business Gala Dinner committee and I believe that for the first time we will have a member of Brisbane Mid City attending.

At 1.45pm the Club Board will be having discussions with the Trustees of the Club's Benevolent Fund regarding the investment of funds and other matters. It would be appreciated if all Trustees and Board Members could attend.

On every table today a suggestion sheet will be placed and I would like to receive constructive ideas in relation to moving our great Club forward into 2011. Everyone's participation would be appreciated.

Good news - Kevin Jenkins has informed me that he is on the verge of negotiating a major sponsor for the Boondall Wetlands Charity Bike Ride.

I thank Wal Bishop for taking on the sales and distribution of the Christmas cakes. Keith Watts has informed me that he has only five cases of the wine to sell to achieve 100% sales. Keith has successfully performed this task over a number of years.

I am also seeking somebody to obtain and manage the occasional Sausage Sizzle. If anyone is interested, please contact me.

Fellows, keep up the good work!

*President Bas*

**SPEAKER**  
4<sup>th</sup> October

**Jan Lawton**  
*Storm the Stage*



### WELCOME SONG

*Here's my hand in yours, here's your  
hand in mine*

*While a welcome thus we say;  
Firm as our wheel fitted cog to cog  
Be the friendship formed this day.*

*Dear be the principles for which we  
stand,*

*And our four-fold service pay  
As we work for a world wide fellowship  
in the good old RO-TA-RY way.*

### 4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## Review of Meeting – 20<sup>th</sup> September 2010

Your correspondent was not able to attend and assumes that the normal courtesies of a Rotary Meeting took place.

We do have a report on the Job Talk by Rotarian Darren Phillips.

His passion is Technology, Society, Innovation, Productivity so it is not surprising that Darren works in the IT Industry and is involved in three companies: Innerworx, Cirrus and Edufect

Some statistics for the IT Industry

- Employs 268,000 people directly and 514,000 people in verticals in Australia 2008
- Revenue of \$84.3 B (2007)
- \$600 M in R&D (2007)
- ICT represents 4.6% of GDP in Australia (2002-03) - Consider mining = 5%
- Business Internet income \$123 B (12 months up to June 2009) up 52% on 2008
- ABS advises that 27% of all business received orders via the internet (12 months up to June 2009)
- 40 % of the Gaming Industry in Australia is located in QLD
- OECD ranked Australia in multi-factor productivity at 9<sup>th</sup> out of 14 nations at 0.4% and found that actual multi-factor productivity has been in decline since 2000 (2001-2007)

Darren's point is:

- The future is digital
- The economy is digital
- The productivity of our nation in the digital economy is a major factor in our future prosperity

This means:

- that the skills and information that my technical staff hold today will be completely obsolete in 5 years
- My children will likely have jobs that have not been invented or possibly even imagined yet
- The world is FLAT
- The Information age is over
- The age of intelligence is upon us

What is the Impact on Rotary?

- Change and IT have changed social behaviours and relationships
- People have not changed
- Collaboration and Social networking are commonplace tools.

- Is there a need to meet weekly and still be able to achieve the Rotary aims.

Finally, some things to Consider

- We don't know about what we don't have.
- Have you done a skype call lately?
- Medical practice, Pair Programming, etc.
- Cost per server in Aus \$750, US \$150.
- 8 years to deliver is now 4-5 major software innovation cycles away

## RCOB – The Beginning

1925-26 opened with the election of President Tom McWilliam. The year finished with 71 members.

Rotarian W M L'Estrange designed, produced and presented a special implement to assist the Sergeant-at-Arms collect his fines. This was a silver mounted baton (Ed Note: I wonder where this bit of heritage ended up?)

In 1926-27 Professor Harry Richards was elected President. During this year Rotary Clubs were formed in Mackay and Townsville. The year finished with 81 members.

On 6<sup>th</sup> December, the luncheon meetings moved from Allan & Starks to Lennon's (the first of many years of involvement of Lennon's and Rotary). At this meeting Rotarian James Allan presented the Club with a gong (Ed Note: *Is this still around?*).

In 1927-28 F de Witt Batty was President.

In 1927 Australia was established as a Rotary District (Number 65). Rotarian Fred Birks (Sydney Rotary Club) was appointed the first District Governor.

The President for 1928-29 was Robert Hancock. He initiated a Father and Daughter and a Father and Son Meetings.

## ROTARY GRACE

O Lord and giver of all good

We thank You for our daily food

May Rotary friends and Rotary ways

Help us to serve You all our days.

## Calendar

### 4 October:

Jan Lawton – Storm the Stage

### 11 October:

Fellowship

### 18 October:

Robert Stanton  
Member Job Talk

### 25 October:

IPDG Walter Buchanan  
*Learn-Grow: Helping the Hungry Feed Themselves*

## Roster

### 4 October 2010

<b>President</b>	B Veal
<b>Chairman</b>	B Aldred
<b>Set Up</b>	L Robinson
<b>Put Away</b>	C Muir
<b>Raffle</b>	J Burton
<b>Visitor Register</b>	P Dawson
<b>Fellowship</b>	A Smith
<b>Attendance</b>	B Esler G Whitmore

### 11 October 2010

<b>President</b>	B Veal
<b>Chairperson</b>	D Phillips
<b>Set Up</b>	G Sellers
<b>Put Away</b>	M Evans
<b>Raffle</b>	M Mauger
<b>Visitor Register</b>	M Winders
<b>Fellowship</b>	K Jenkins
<b>Attendance</b>	B Esler G Whitmore

## Date Claimers

### 29<sup>th</sup> October:

24<sup>th</sup> Annual Business Lunch and Auction  
(RC Brisbane Planetarium)

### 3 March 2011:

Heart of Business Gala Dinner

## History Link

The History of RCOB 1974-2003

[http://www.brisbanerotary.org.au/about\\_our\\_club.html](http://www.brisbanerotary.org.au/about_our_club.html)

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Club  
Secretary at  
[secretary@brisbanerotary.org.au](mailto:secretary@brisbanerotary.org.au)