

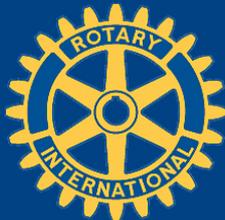


# The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

*A global network of community volunteers*

16 July 2012



## The Rotary Club of Brisbane Inc.

GPO Box2909  
Brisbane Qld 4001

Meets 4<sup>th</sup> Floor  
(Edinburgh Room)  
of the Brisbane Club  
Post Office Square  
241 Adelaide Street  
Brisbane

### MONDAYS

12.15 pm – 1.45 pm

### OFFICERS

President	Alistair Smith
President Elect	
Imm Past President	Basil Veal
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600  
Club Number 17787  
Founded 29 May 1923

District Governor  
Dai Mason

Rotary International President  
Sakuji Tanaka

## President's Message

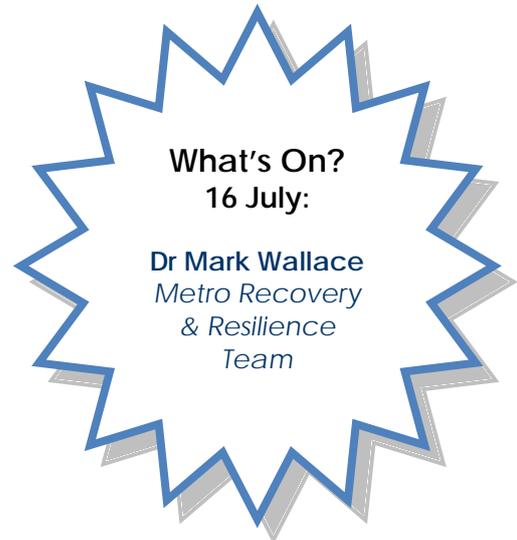
Welcome Rotarians and friends.

For those of you unable to attend Sunday's vineyard trip, you missed a fantastic afternoon, and many thanks must go to Sergeant-At-Arms Cam Bishop and his family for all their hospitality, which was very much appreciated. I would also like to once again thank Keith Watts for his dogged determination in selling the wine (Cam perhaps you need to take Keith on as a sales rep for Sarabah Estate), and Mel Evans for the organisation. I've also been asked to pass on special thanks from Lucy, who greatly enjoyed chasing the chickens and swimming in the dam...

On Monday we had a visit from District Governor Dai Mason, and his wife Sue. DG Dai's speech to the club will be circulated as part of the bulletin (if not this week then in due course depending on available space). However, DG Dai did set out some goals for clubs within the district and these are set out below, and these are issues we should give some consideration to over the next 12 months:

- Look at succession planning that tie in with your forward plans for the club.
- Consider how and why you educate and train your members in the ways of Rotary and your club with a view to retaining your members
- Work towards completing your Presidential Citation
- Keep in touch with your alumni from all the New Generations programmes to look for future members
- Support the Foundation for the more money you donate the better we can utilise the funds as a district.

(continued next page...)



**What's On?  
16 July:**

**Dr Mark Wallace**  
Metro Recovery  
& Resilience  
Team

## Date Claimers

**23<sup>rd</sup> July**  
Change Over Meeting

## 4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





## President's Message (continued)

Sue also spoke briefly about Wildlife Rescue and Care program run in conjunction with Wildcare Australia ([www.wildcare.org.au](http://www.wildcare.org.au)) and I can confirm the club will be making a donation to this program instead of presenting a gift to Sue, as has been customary in previous years.

Just a reminder that there is a Club Trainers seminar on Sunday if anyone is able to attend. In investigating this, I've discovered that events are not necessarily listed on the calendar on district's website, so I just thought I would take this opportunity to alert members to some other upcoming seminars, and it would be great if we could have volunteers to attend these:

- Membership seminar - Sunday August 19th
- PR workshop - Sunday September 9th
- Foundation Seminar - Sunday November 18th

That's all from me for this week, but I will leave you with the closing message from DG Dai Mason's talk: *This year's theme is Peace through Service. Let us apply that to all that we do whether it is within Rotary, with our family or friends - let us have fun doing it.*

Yours in Rotary

President Alistair

## Rotary Meeting - 9 July 2012

The Chairman PP Brian Carss introduced P Alistair, who welcomed our guests, District Governor Dai Mason and his wife Sue, from the Ashgrove-The Gap RC, and Lisa Bateman, the Assistant District Governor responsible for our Club, from Fortitude Valley RC. DG Dai and ADG Lisa had met with our Board prior to our regular lunch meeting for discussions. P Alistair announced that the Change- Over Lunch for this year was to be held on Monday the 23rd of July.

P Alistair mentioned that Sue Mason had requested that instead of the customary gift of flowers that was usually given to the wife of the District Governor when visiting Clubs in his district, she would prefer that a donation be given to a charity that she supports that treats and raises awareness of the needs of injured native wildlife. Before the conclusion of our meeting Sue spoke on the aims of the charity -Wildlife Rescue and Care. Donations can be sent to - The Treasurer, Rotary International District 9600, 12 Hay St., Mitchelton, Qld 4053.

When Rotary Spots were called for PP Keith Watts spoke of the success of the wine promotion resulting in the sale of 37 cases in all, and a tidy profit for the Club. Treasurer Dougal Cameron gave a general report on the Club's financial position, with finances down this year. PP Mel Evans reported on the outstanding success of our social event with a wine labelling and BBQ hosted by SAA Cam Bishop and his family at their Sarabah Vineyard. All thirty who attended, on a perfect sunny winter's day, were impressed by the beauty of the natural surroundings, the quality of the food and the wine, and the hospitality and warm welcome extended by Cam and the extended Bishop family. PP Wal Bishop congratulated P Alistair on the great work he had on behalf of the Club this year and thanked him for accepting the Presidency for a follow- up year.

DG Dai Mason then addressed our Club and his speech is reported elsewhere in this Bulletin. He completed his address with a short video promoting the next District Conference at the Twin Waters Resort from the 22nd-24th March 2013.

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## ROTARY GRACE

O Lord and giver of all good  
We thank You for our daily food  
May Rotary friends and Rotary ways  
Help us to serve You all our days.

## Calendar

**16 July:**  
Dr Mark Wallace  
*Metro Recovery & Resilience Team*

**23 July:**  
Changeover meeting

**30 July:**  
Eric Wood  
*District*

## Roster

**16 July 2012:**  
**President** A Smith  
**Chairman** P Ryan  
**Set Up/Away** M Evans  
**Raffle** G Sellers  
**Visitor Register** P Little  
**Attendance** G Whitmore

**23 July 2012:**  
**President** A Smith  
**Chairman** J Delahunty  
**Set Up/Away** L Stalley  
**Raffle** P Cluff  
**Visitor Register** F Alpert  
**Attendance** G Whitmore

**30 July 2012:**  
**President** A Smith  
**Chairman** G Burnett  
**Set Up/Away** H Milne  
**Raffle** D Phillips  
**Visitor Register** B Veal  
**Attendance** G Whitmore

**6 August 2012:**  
**President** A Smith  
**Chairman** M Evans  
**Set Up/Away** F Alpert  
**Raffle** C Morman  
**Visitor Register** M Stephens  
**Attendance** G Whitmore

*Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at*

*secretary@brisbanerotary.org.au*



## Rotary Meeting (continued)

SAA Cam Bishop amused our Welsh DG with an appropriate joke about whales and fat ladies, and fined everyone for not having to pay speeding fines due to his warnings. A total of 19 members and 3 guests attended the lunch.

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### DISTRICT GOVERNOR'S SPEECH TO CLUBS 2012-2013 Rotary Club of Brisbane – 9 July 2012

Sue and I are pleased to be here with you today to reflect on your club achievements, to promote the Rotary International year theme and talk about some of the goals we hope to achieve in this Rotary year at District level.

I would like to welcome also Lisa your Assistant Governor for this year

Your club has an outstanding record in promoting Rotary and its ideals.

Your club is 89 years young and was chartered on 29 May 1923 by two commissioners.

May I commend you sincerely for the work that you do in promoting Rotary and for the service that you give to your community.

Rotary International president, Sakuji Tanaka, has declared that this year's theme is **peace through service**. We may well ask what peace through service means to us as individuals, as a family, as a Rotary club and to the world community.

When I first heard this theme in San Diego, at the international assembly, I was momentarily a little nonplussed. I could not immediately see how we could apply this theme overall to our work as Rotarians. I recognised our Peace Fellows and knew that this would fall directly into line with the theme. However, the more I thought about it the more I realised what an all-encompassing theme this was to Rotarians and their families.

In describing peace Tanaka-san believes that peace may be defined as a state of no war, no violence, no suffering or poverty. It can be also freedom of thought and speech, freedom of opinion and choice, the ability for self-determination, and help in simple ways.

Rotary helps build peace for the common good in providing health care, sanitation, food, and education. All these elements are bound into the six areas of focus of the future vision programme of the Rotary foundation.

#### Presidential Citation

Each year clubs are asked to complete a presidential Citation. The citation recognises Rotary clubs that achieve a range of accomplishments so that they can become stronger deliver more effective service and enhance their public image. I encourage your club to complete the application for a presidential Citation. This application must be with me no later than 31 March in 2013. There are three areas that must be completed.

The first is to strengthen your club, the second is to increase your service and the third is to enhance your club's public image. In each of these categories there is a compulsory activity plus supplementary ones to qualify for the Citation.

In the first one clubs are required to adopt a three-year strategic plan or make progress in carrying out the annual goals set by the club. The second is to increase humanitarian service. Participation is required in a sustainable service project related to a least one of Rotary's areas of focus.

These areas of focus include:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

The third one is to enhance your club's public image. This includes undertaking a significant public image campaign that communicates what Rotary is and does.

One of the recognised public image campaigns is of course the "This Close" one for the eradication of Polio throughout the world.

#### Three Year Strategic Plan

In collaboration with DGE Trevor and DGN George we have introduced a three year strategic plan for the district. The plan is based around the Rotary International three year plan as mentioned.

The plan emphasises the need to look forward to see where your club will be in the next three to five years and to plan your activities for the future. In the training for this year I have placed a great emphasis on succession planning. It is recognised that it is not easy at club level let alone district level to create that environment for succession planning. We must encourage and train our members to take on those positions that are needed to manage the programmes we undertake. This is why I introduced an education and training committee at District level and encourage clubs to appoint a training officer.

Rotary International has set a target of a net gain of 3% in membership for the next three years. I believe we can achieve 5% this year and 6% the year after and 7% in 2014-2015. If we do this, and I am confident that we will reach these targets, it will bring our membership in district back to the 2000 mark. A number we have not seen for many years. However let us not underestimate the task. It is up to every one of us to actively seek new members. How much easier our succession planning will be if we do just that.

There are other programmes in the district plan to consolidate and enhance how we can achieve these aims. I do not intend to itemise everything but I do encourage you to take time to read it and identify with the actions defined in it.



## **DISTRICT GOVERNOR'S SPEECH TO CLUBS 2012-2013** (continued)

If you believe there are areas where you can assist or improve the plan please contact me or DGE Trevor.

### **Rotary Foundation**

This year will see the completion of Pilot Districts for the Future Vision programme. District 9600 is a Pilot District. We are one in 100 from around the world who were selected for the Pilot programme. There are three other pilot districts in Australia.

At the start of the Rotary Year 2013-2014 all Districts in the world will be Future Vision Districts. PDG Mike Gregory who has chaired the District committee for the last 5 years has taken up a coordinating role from 1 July 2012 to assist other Districts to transition to Future Vision. PDG Eric Wood is the new Chairman of the Foundation Committee.

Under Future Vision, District has more say in the way we spend the money allocated from the Foundation and this is one of the strengths of the programme.

Every member is encouraged to support the Foundation in its fundraising activities and to participate in projects associated with the grants from the Foundation. Let us make good use of the opportunities offered by the Foundation. But let us not forget that while we are this close to eradicating Polio from the world, it still needs our support to complete the programme.

In relation to Group Study Exchange Teams they have been replaced with Vocational Training Teams. The emphasis is now on sustainability and the recognition of the six areas of focus – these being:

Under the global grant programme it is difficult to qualify for an exchange between countries as we used to with the Group Study Exchange. However, we can send teams out using our District funds. This is what we intend to do this year. District 1600 in Holland is working to send a team to PNG and Solomon Islands to assist in their drug and alcohol abuse programmes utilising a global grant from the Foundation.

We will send a team from District to Holland to gain an understanding what success they have achieved in their radical approach to the issues surrounding drugs and alcohol.

### **Oceania**

Our district is fortunate to have three emerging countries within our limits – Papua New Guinea, Solomon Islands and Nauru. Each is struggling in different ways to develop their infrastructures to a high standard. Rotary is well suited to assist these nations with humanitarian aid that government bodies are unable to provide or unwilling to provide. Many projects are initiated through Rotary Australia World Community Service others are purely club driven often with grants from the Rotary Foundation.

Whatever methodology is used for these projects we must retain our sense of respect and empathy for the difference in culture and their ways of doing business.

It is heartening to see the variety of work undertaken by Rotarians and friends in reaching out to these remote areas. If any of you have not experienced the joy of being part of a team on one of these projects I fully recommend you consider the possibility of applying. The RAWCS representative for our District is Leo Smith from the Mooloolaba club – please take time out to discuss with him how you may help.

It would be remiss of me if I did not mention Donations in Kind and the tremendous ongoing effort they make to receive, sort and send goods out in 20 foot containers. Every year nearly 50 containers are despatched at a cost of around \$3500 each. DIK needs support by way of cash and assistance to pack the containers. Bill Waterfield has been our representative for many years on DIK. He is now looking to retire (again) and is seeking the help of Rotarians who are able to take on the role of managing DIK for our district. Please contact Bill if you feel that you can assist in this area.

### **District Directory**

This year a revised format of the directory has been initiated in line to support a future electronic version. The directory has been divided into two sections. The first section provides current information for members to communicate easily and locate office bearers throughout the District. The directory will be distributed to all members. The second section includes the detailed information such as Standing Procedures, Strategic Plan etc. Copies of this will be distributed to clubs as a reference guide. The information will also be accessed eventually through the secure part of the website. In preparing a new format for the directory it is recognised that there could be some errors and omissions and you are requested to advise District if this is the case.

### **Four Way Test**

I would like to tell you a tale against myself  
How well do you remember the first time that you came into contact with or heard about Rotary?

On recollection I can remember when I was 16 I entered an essay competition put on by the local Rotary Club. The title of the essay was "My Village" or something similar.

To my surprise I came second and won an £8 voucher at the local bookstore.

The following Saturday morning, armed with this voucher, I fronted the local WH Smith's and proceeded to browse. Prominent at the front of the bookstore was the latest release of a book by Grace Metalious called Peyton Place.

I could not resist and duly exchanged my voucher for the book.

Some of you may realise that this was a rather controversial novel at that time with a smattering of lucid personal details.



## **DISTRICT GOVERNOR'S SPEECH TO CLUBS 2012-2013**

(continued)

. I did not think anymore of the purchase until suddenly two weeks later the head master stopped me in the corridor and demanded to know what book I had purchased. I was cornered. How could I tell him that I had purchased a spicy novel about a New Hampshire village? The previous Christmas I had received from my parents a copy of the complete works of Shakespeare (value about the same price). Thinking quickly on my feet I said "The Complete Works of Shakespeare" sir. The headmaster smiled and said "well done Mason".

It was not until some twenty years later when I was asked to join Rotary did I discover the Four Way Test.

Was it the Truth – well I had failed that one.

Is it fair to all concerned – it wasn't really fair but only I knew that Will it Build GOODWILL and BETTER FRIENDSHIPS – I think it probably did because years later on returning to my home town I went to the local Rotary Club and there was the headmaster all smiles

Will it be Beneficial to all concerned – the headmaster was happy and I was happy about the book so maybe that was OK anyway.

For the last 33 years, since joining Rotary I have been ever grateful that I am a member of this great organisation and to the fact that it was Rotary that allowed me to buy my first spicy novel.

### **District Conference**

Before I conclude I want to make a plug for the District Conference that will be held at Twin Waters from 22-24 March 2013.

This will be a conference with a difference. The resort is family friendly, we will be holding breakout sessions and holding a themed night in the Eucalypt clearing on Friday night.

Saturday night's guest speaker is Father Charlie Burrows who will relate his experiences in dealing with the people in the jungle of Southern Java. We are also arranging to have a video link up with General Secretary John Hewko and more. Registrations will open in October and those that register before Xmas will go into a draw to win free accommodation.

Some things to consider for the year.

There are some things I would like you to consider for this year.

- 1 Look at succession planning that tie in with your forward plans for the club.
- 2 Consider how and why you educate and train your members in the ways of Rotary and your club with a view to retaining your members
- 3 Work towards completing your Presidential Citation
- 4 Keep in touch with your alumni from all the New Generations programmes to look for future members
- 5 Support the Foundation for the more money you donate the better we can utilise the funds as a district.

### **Conclusion**

In conclusion, as Rotarians, we will make a difference, as we continue to do our humanitarian programmes both locally and internationally. We need to revitalise the spirit in which Rotary was founded in 1905 to make us the service organisation of choice. There are many ways in which we can achieve this – there is no right way as there is no wrong way. It is the individual in the club and the autonomy of the club that gives us that choice.

This year's theme is Peace through Service. Let us apply that to all that we do whether it is within Rotary, with our family or friends - let us have fun doing it.

Thank you.

Sue would now like to say a few words on her project for the year.

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