



# The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

*A global network of community volunteers*

8 September 2014



## The Rotary Club of Brisbane Inc.

ABN 75 152 438 499

**GPO Box 2909  
Brisbane Qld 4001**

Meets 4<sup>th</sup> Floor  
(Edinburgh Room)  
of the Brisbane Club  
Post Office Square  
241 Adelaide Street  
Brisbane

**MONDAYS**

**12.15 pm – 1.45 pm**

### OFFICERS

President	Graeme Whitmore
President Elect	Phil Gresham
Imm Past President	Alistair Smith
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Warren Walker
Sergeant-at-Arms	Cameron Bishop

District 9600  
Club Number 17787  
Founded 29 May 1923

District Governor  
George Grant

Rotary International President  
Gary C K Huang

### President's Message

Welcome fellow Rotarians & Visitors

The first day of spring and I was expecting to see a burst of energy and renewed attendance numbers, but alas we had a very low attendance at our meeting today (14 plus 2 visitors), one coming from Nepal, a student studying I T at our Queensland University.

#### Speaker:

Our speaker today was John Dowie who gave a very interesting presentation on the "Shen Yun" dance company, reliving 5000 years of Chinese Civilisation, which is due back on stage at Qpac, in February 2015. Should be a show worth going too, maybe a club social outing?

#### Current Topics:

- We await approval from Education Dept. for the relocation of the Sundial at Petrie State School, following approval we intended to undertake this work during next school vacation, and we will be looking for member assistance.
- In respect to our offer of help to the farmers of the Burnett Region, we are still awaiting a response from district on the availability of a district grant; our contribution will be held over pending the answer. I have discussed this with ADG Lisa and she has undertaken to push this along, following a cluster meeting ADG Lisa expects to get an answer very soon. In addition it has been proposed that individual members can co-contribute to this worthy cause, those members wishing to financially assist this cause, are invited to send payments to our Secretary or Treasurer marked for "Burnett Drought Relief" as soon as practical.

**What's on?  
8 September:**

**Geoff Wilson**  
*Aquaponics*

### Date Claimers

22<sup>nd</sup> September:  
**Nigel Chamier**  
Chairman  
Commonwealth Games  
Gold Coast project

### 4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





## President's Message

- Our Club this week received a letter from the President of the Rotary Club of Taabinga conveying the clubs thanks to Stan & Pauline Francis for their delivery to Kingaroy of clothing and other goods for the use by farmers and families in need.

**Well done and thanks to Stan & Pauline who always lead by example of the Rotary way.**

- Our President Elect Phil Gresham has set up a Face book page for the club, so those members on Face Book, can now go to the Rotary page and LIKE for all Phil's hard work.
- Following board approval to make an immediate start on the Mentoring Programme, we have a meeting set up with local government representatives over the coming week, to see what assistance may be available to our club as we move forward.

Yours in Rotary

**Remember: LIGHT UP ROTARY**

**President Graeme**

### Rotary Meeting 1 September 2014

The Chairman for the day was Chris Muir. After Rotary Grace, and toasts to the Queen of Australia and Rotary International, he introduced President Graeme Whitmore. Graeme's message is reported in detail elsewhere in the Bulletin.

There were no Rotary Spots.

After a short period of Fellowship, Chairman Chris introduced the guest speaker John Dowie, who spoke on the topic 'Reviving 5000 years of Chinese Civilisation and Culture' The talk was supported by PowerPoint slides, some video clips and brochures, and was intended to publicise the widely-acclaimed stage show Shen Yun.

In a nutshell, 'The show moves quickly through the dynasties and regions. Legends, myths, and heroes of literary classics spring to life. Ethnic and folk dances fill the stage with color and energy'. In Brisbane, Shen Yun will next be staged in February 2015 at the Queensland Performing Arts Centre.

This was a very interesting presentation that was followed by a number of questions. Finally, John was presented with a memento of the occasion. (Note: Further details about Shen Yun may be obtained at [www.shenyunperformingarts.org](http://www.shenyunperformingarts.org))

SAA Cam Bishop, recently returned from a trip to Margaret River WA, ran another entertaining and profitable session. Tony McKinnon won the raffle...but the Joker is still in the pack.

The meeting closed at 2pm.

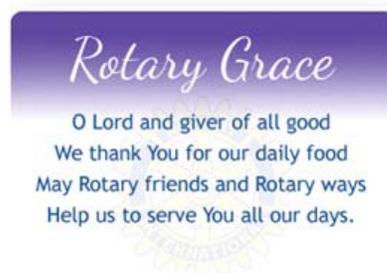
Fourteen members and two visitors were present.

### Why we can't afford to ignore social media

By Marilyn Axler, a member of the E-Club of South Jersey, and Rotary Global History Fellowship board member  
Source: [blog.rotary.org](http://blog.rotary.org)

I have been using social media to promote Rotary for three years now, posting on LinkedIn and other platforms to connect with others and share Rotary's message. From time to time, I hear from members who are uncomfortable with social media. They say they feel it is invasive and they bring up concerns for privacy and safety.

Could it be that they are also afraid to embrace change? I agree the telephone is still the best way to communicate sometimes. But social media is clearly where it is at for younger people. Can we really afford to ignore the "new age of communications?"



## Calendar

**15th September:**  
Fellowship

**22nd September:**  
**Nigel Chamier** – Chairman  
Commonwealth Games Gold Coast project

**29th September:**  
**Terry Tolhurst**- First World War commemoration project

## Roster

### 8 September 2014:

President	G Whitmore
Chairperson	W Bishop
Set Up/Away	J Ryder
Raffle	A McKinnon
Visitor Register	P Little
Attendance	J Smerdon D O'Donoghue

### 15 September 2014:

President	G Whitmore
Chairperson	K Watts
Set Up/Away	P Caragata
Raffle	W Walker
Visitor Register	S Dunlop
Attendance	J Smerdon D O'Donoghue

### 22 September 2014:

President	G Whitmore
Chairperson	M Evans
Set Up/Away	P Anderson
Raffle	M Winders
Visitor Register	W Walker
Attendance	J Smerdon D Schellbach

### 29 September 2014:

President	G Whitmore
Chairperson	C Shepherd
Set Up/Away	A McKinnon
Raffle	J Ryder
Visitor Register	G Holtmann
Attendance	J Smerdon D Schellbach

*Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at*

*secretary@brisbanerotary.org.au*



I recently participated in Rotary's Webinar, Membership: It's Now or Never, where I learned that only a small percentage of our members are under the age of 40. How are we going to reach these younger generations if not through social media? Are we looking to our future?



Interactors during a photo break at the Rotary Convention in Sydney, Australia.

Each social media platform is different. I like to use LinkedIn because it allows me to connect with other professionals from all over the world. I also use Facebook, Bing, and Google when I can. I have connected with thousands through social media. I learn from Rotaractors and Interactors about their projects, their important celebrations, and their fundraisers. This is their medium, and the reach is limitless.

My point and passion is this: we must prepare our clubs for the future. And we can do this by working with Rotaractors and Interactors, learning to use social media in all its power to promote Rotary. We are doing this in the Rotary Global History Fellowship. We work with Rotaractors who are sharing their ideas with Facebook friends worldwide. And I am so impressed with their enthusiasm for Rotary.

### **Rotarians are a powerful force for polio eradication**

By Steve Crane, a member of the Rotary Club of Seattle, Washington, USA, and a polio survivor. Crane has been appointed district polio eradication advocacy chair by successive governors in District 5030.

Source: [blog.rotary.org](http://blog.rotary.org)

Rotary members are being asked if recent headlines mean there is some doubt about ending polio for good. Our answer is that the end of polio in India is the headline to remember.

We are at the heart of the Global Polio Eradication Initiative (GPEI), a partnership of Rotary International, the World Health Organization (WHO), UNICEF, the U.S. Centers for Disease Control and Prevention, the Bill & Melinda Gates Foundation, and many national governments. Rotary has contributed \$1.3 billion to the GPEI through PolioPlus. And it is committed to adding up to \$105 million per year over the next four years through the End Polio Now: Make History Today campaign.



A child is immunized against polio.

Rotary's commitment to eradicating polio is much larger than \$1.3 billion. Our 1.2 million members volunteer countless hours to participate in every facet of the work required. We are engaged in the GPEI's strategic planning and management by facilitating critical cooperation among international and national government partners. Our consultations with global health leaders help develop the new ideas and course corrections needed.

Rotarians are effective advocates as local and national business leaders and as political constituents, working with our partners to break through the toughest barriers blocking eradication. And our advocacy has helped secure more than \$9 billion from donor governments for the GPEI.

Our dedicated volunteers make it possible to conduct successful National Immunization Days (NIDs) in the polio-endemic countries

— Afghanistan, Nigeria, and Pakistan — and all those affected by the disease. It was Rotary advocacy that made NID's central to the global eradication strategy. That has helped decrease the number of polio cases worldwide by 99.9 percent. Until we reach 100 percent, however, outbreaks are inevitable. When they occur, Rotarians are among the first to respond.

Outbreaks stem from wild poliovirus people carry from one of the three remaining endemic countries. In each country, Rotarian expertise and counsel are fully at work. When, for example, GPS and GIS technologies were adapted for the Nigeria campaign, the Nigeria National PolioPlus Committee weighed in on the course corrections needed to fill the immunization gaps. As a result, polio cases in Nigeria are almost gone.

The toughest headlines are coming from Pakistan. Violence is killing vaccinators and cases are increasing in the tribal areas bordering Afghanistan. In response, new security measures are being taken to protect vaccinators. A polio eradication Emergency Operations Centre was established in Karachi in July.

The Pakistan National PolioPlus Committee, chaired by Aziz Memon, has over 30 members working at every level of government to make the country polio free. It was their counterparts on the India National PolioPlus Committee who helped ensure the success of the campaign there.

Every Rotarian has a role as a polio eradication advocate. You are needed to convince your elected leaders that our competence, energy, and determination are behind their polio eradication funding as well as ours. Write or call to tell them all the ways eradication has Rotary's steadfast support and how much we need theirs.

Dr. Bruce Aylward, who leads WHO's polio eradication work, has declared Rotary's voice "the most powerful weapon we have in the war against polio." Be confident that Rotarians won't rest until polio is stopped, and be sure your Rotary voice is heard.