



The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

A global network of community volunteers

27 October 2014



The Rotary Club of Brisbane Inc.

ABN 75 152 438 499

**GPO Box 2909
Brisbane Qld 4001**

Meets 4th Floor
(Edinburgh Room)
of the Brisbane Club
Post Office Square
241 Adelaide Street
Brisbane

MONDAYS

12.15 pm – 1.45 pm

OFFICERS

President	Graeme Whitmore
President Elect	Phil Gresham
Imm Past President	Alistair Smith
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Warren Walker
Sergeant-at-Arms	Cameron Bishop

District 9600
Club Number 17787
Founded 29 May 1923

District Governor
George Grant

Rotary International President
Gary C K Huang

President's Message

Welcome fellow Rotarians & Visitors

Today was a fellowship meeting day and it was great to see a good turnout and plenty of discussion at each table. Although this was a quiet business day none the less it is necessary to catch up on individual views about our club and the direction it will take immediately and into the future.

We were pleased to see two Rotarian guests today, Patrick Caragata brought the CEO from Inclusive Brisbane, Mr Greg Gobel and we hope we will see more of Greg in the future as we look to continue our mentoring program. Rtn Phil Little brought along a student who hails from Nepal, and Phil is providing him with some support as he settles in to Brisbane. BJ as he is affectionately known is also looking for part time employment (max 20 hrs a week) to support his studies. If any Rotarian can help please advise Phil Little. It is also worthy of note that he was secretary to a Rotaract Club in Nepal, and has offered his services to a proposed new Brisbane Club.

A Monthly Board meeting was held after our club meeting, and generally the club is in good heart. VP K Watts undertook to prepare the papers for the election of club officers that is required to held early December, any member wishing to nominate for a position should make their wishes known to Keith as soon as possible. Become involved with the administration and running of your club. Our benevolent fund tracked slightly lower for the three month, but it will recover, valuations can vary day to day due to stock market daily cycles. The trustees of this fund should be commended for is past performance and management.



**What's on?
27 October:
Fellowship**

Date Claimers

**3 November:
Melbourne Cup Raffle**



**28 November:
RCOB Christmas Dinner**



4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





President's Message

Just a small point, would members who are nominated for meeting duties please arrange a replacement with another member if they cannot make the scheduled meeting, this saves rushing round at the start of a meeting looking for a chairperson. Attendance is greatly appreciated.

- The small sundial project moves forward, with painting and refurb of flagpole scheduled for this week end.
- Plaques being prepared by PP Wal Bishop.
- The Melbourne Cup Sweepstake, Tickets are still available, Please make every effort to sell all our tickets as a club project.
- World Polio Day is scheduled for Oct 24th; and a small amount of money was collected today and will be sent on.

Yours in Rotary

Remember: LIGHT UP ROTARY

President Graeme

Rotary Meeting 20 October 2014

The Chairman for the day was Michael Stephens. After Rotary Grace and toasts to the Queen of Australia and Rotary International, he introduced President Graeme Whitmore. Graeme's message is reported in full elsewhere in the Bulletin.

In Rotary Spots, Dougal Henderson indicated that some members' dues were still outstanding and that he will follow this up individually with each person by email.

The lunch followed with Fellowship. There was no organised discussion, so there is nothing further to report.

SAA Cam Bishop provided an interesting session and seemed to extract more money than usual...there was also a collection for polio. Phil Gresham won the raffle, but the Joker is still in the pack and the jackpot remains to be won...a real incentive for attending future meetings.

The meeting closed at 1.45pm

Treating your club like a start-up business

By Elaine Lytle, Rotary Club of Como-Jannali, New South Wales, Australia
Source: blog.rotary.org

As a small Rotary club, we were on the road to extinction when we decided to hold a series of meetings as a whole club. We reviewed the usual list of strengths and weaknesses, action plans, and brainstorming ideas that we have done in the past with no real follow up.

But what really made a difference was when we looked in depth at the new means of communication and technologies available to us. One of our members is a financial consultant and another an accountant and we had them lead a session on approaching our club like it was a start-up business.



Elaine Lytle, second from left, at a school in the Philippines her club is supporting through a service project.

What is our product? How do we get clients, advertise, set budgets, measure customer satisfaction? Combining this with our previous data, we drafted an action plan with completion dates allocating tasks to small teams. We looked at what type of members we wanted to attract using the classifications system and focused on those areas. We avoided thinking of membership as a numbers game.



Calendar

Roster

27 October 2014:

President	G Whitmore
Chairperson	J Worrell
Set Up/Away	M Evans
Raffle	P Little
Visitor Register	J Ryder
Attendance	J Smerdon D Schellbach

3 November 2014:

President	G Whitmore
Chairperson	TBC
Set Up/Away	TBC
Raffle	TBC
Visitor Register	TBC
Attendance	J Smerdon D Schellbach

10 November 2014:

President	G Whitmore
Chairperson	TBC
Set Up/Away	TBC
Raffle	TBC
Visitor Register	TBC
Attendance	J Smerdon D Schellbach

17 November 2014:

President	G Whitmore
Chairperson	TBC
Set Up/Away	TBC
Raffle	TBC
Visitor Register	TBC
Attendance	J Smerdon D Schellbach

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at

secretary@brisbanerotary.org.au



Treating your club like a start-up business

By Elaine Lytle, Rotary Club of Como-Jannali, New South Wales, Australia
Source: blog.rotary.org

There are a number of small clubs like ours nearby, so we began planning joint meetings so we can present an image of size and confidence to people we wish to attract, rather than that of a small desperate group. We never call them membership nights, but combine these meetings with Pride of Workmanship awards or a beneficiaries night.

If it's interesting, they will come

Whenever we do events in the community, we set up a display with information including leaflets about club activities. At our main fundraiser, a collectables fair, we put out leaflets on coffee tables near the stage in the community center, and run a slideshow in the background focusing on images of club members doing things.

We are somewhat flexible with attendance as we feel it is more important for people to help us with our many activities than have dinner every week. Very few of the clubs in our area are strict about attendance. We find that if our meetings are interesting, people come. We try not to have all our speakers from people needing help or money. We have had people speak on everything from diets to underwater photography. We've had an Australian champion boxer, an Olympic medalist, and even a fortune teller.

We do not focus on age so much as the value of a member. We found information nights on our overseas projects were very popular and we sometimes show a short presentation on these at our special nights. Our last two presidents have been in their 40s, the one before that was in his 60s and the one before that was 32. Not all our efforts have worked out as we expected, but we were able to change as we go to suit new circumstances.

We have found that no one thing helped revive our club, but a combination of many little things, all driven by having the right focus. It is my hope some of our experience will be of help to your club.

Find [membership tools to strengthen your club](#)



About the author: Elaine Lytle is a member of the Rotary Club of Como-Jannali, New South Wales, a past district governor, and member of the Rotarians On the Internet (ROTI) Fellowship. She served on the Host Organization Committee for the 2014 Rotary International Convention in Sydney, Australia, and is chair of the Village Aide Project, Philippines. She is an anthropologist, psychologist, engineer, and eternal student.

Dialogue for peace in Norway

By Ema Talam, a university student from Bosnia and Herzegovina
Source: blog.rotary.org

This summer, I was fortunate enough to be selected as one of 16 participants from the Western Balkans to participate in a program for university students and young professionals, age 20 through 30, organized by The Rotary Club of Oslo Vest, Norway, and supported by other Rotary clubs throughout Norway and the Western Balkans.

When I boarded the plane on 15 June, I did not know that this was going to be one of the most interesting summers of my life. I didn't know much about Rotary and I knew only a little about the Young Friends program I was about to attend. But I can honestly say, after the seven weeks, I am richer in knowledge, and know more about human rights and the use of dialogue to build peace.



Ema Talam addresses Rotary members in Oslo, Norway, during the program on dialogue as a means of promoting peace.

The first week we spent at Nansen Academy in the small, cozy town of Lillehammer, Norway. Scholarship recipients from the Western Balkans met with Peace Scholars from the United States of America. All of us had an opportunity to interact and learn how dialogue can be used in conflict and post-conflict areas and how it helps to bridge ethnic, religious, cultural, national, or any other dissimilarities between human beings.

The remaining six weeks were spent at the International Summer School organized by the University of Oslo in Oslo, Norway, where we joined approximately 550 other students at the school. It was wonderful meeting young people from all over the world. I have never encountered such diversity. We had many opportunities for personal growth, in addition to our lesson plans, and chances to see other important cities in Norway like Fredrikstad and Drøbak.

This opportunity provided by Rotary members in Norway and the Balkans has given me a great desire to find and join a local Rotaract club, so I can pursue friendships with people from all around the globe.