



The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

A global network of community volunteers

27 May 2013



The Rotary Club of Brisbane Inc.

**GPO Box 2909
Brisbane Qld 4001**

Meets 4th Floor
(Edinburgh Room)
of the Brisbane Club
Post Office Square
241 Adelaide Street
Brisbane

MONDAYS

12.15 pm – 1.45 pm

OFFICERS

President	Alistair Smith
President Elect	Graeme Whitmore
Imm Past President	Basil Veal
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600
Club Number 17787
Founded 29 May 1923

District Governor
Dai Mason

Rotary International President
Sakuji Tanaka

President's Message

Welcome Rotarians and friends

Just to update members, at the board meeting last week Don O'Donaghue was unanimously appointed to replace Greg Sellars on the board of the benevolent foundation. We have also had discussions regarding replacing Graeme on the front desk and in the role of arranging speakers, and if there are any volunteers for these roles, could they please contact Rick Tamaschke in this regard.

Just following up on the Golf day, it looks as though we have raised between \$8,000 and \$9,000, so congratulations to those involved. I've unfortunately mislaid the list of sponsors at the moment, but will provide details of these in a forthcoming bulletin.

After my mid-week email, we have had a flurry of acceptances for the 90th anniversary dinner to be held on 5th June, which is great, but spaces are still available if anyone else would like to attend. We've also had confirmed sales of over \$12,000 to date in the raffle, with 34 tickets remaining to be issued and 45 still with members for sale. Time is pressing on this front, so please get your sales hats on and get selling.

Finally, I've had word that the Rotary Club of Brisbane Mid-City has secured Pat Howard, General Manager of Team Performance, Cricket Australia, as a speaker for Friday 31st May. This should be a fascinating insight into how much Australia will get beaten by in the in the upcoming ashes series (not that I'm at all biased as a pom), so could be well worth attending. For those who don't know, Mid-City meet in the Brisbane Club on Friday lunchtimes and this will count as a makeup if you've missed any meetings recently.



Date Claimer

**Wednesday
5 June 2013**

Celebration of the
**90th Anniversary
of the Charter
of the Rotary
Club of Brisbane**

4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





Presidents Message (continued)

That's all for this week and I look forward to seeing you on Monday.

Yours in Rotary

President Alistair

Rotary Meeting – 20 May 2013

Chairman for the day was Stan Francis who got the meeting underway in the normal manner with Grace and the usual toasts.

He introduced President Alistair who thanked Graeme Whitmore and Michael Stephens for a job well done in organising the Golf Day. He anticipated that between \$8000-9000 would be raised. He then went on to recognize by name all of the sponsors and thanked them for their generous contributions. The wine raffle is progressing (\$12,800 so far). There are still about 76 tickets outstanding of which some 30-40 are in members' hands. Action is needed here by all.

The 90th Anniversary Dinner has only 19 participants plus one from the RC Tai Pae Tae Tung so far. President Alistair wants to be sure that we are not outnumbered by guests, so how about it fellows?

Spots

Graeme Whitmore reported that James Delahunty is laid up in a wheelchair at the moment and would welcome a visit.

Graeme then went on to give a comprehensive report of the Golf Day. The Sergeant Cam started fining early in his piece by asking who was not going to the Anniversary Dinner. He went on to thank Graeme and Michael for their splendid job on Golf Day.

Train rides were the next topic for funds, particularly long distance ones. Michael Stephens is going to Longreach on the train but is taking his car with him.. Phil Gresham racked 100,000 kms on his motor bike, all without saddle sores.

The speaker for the day was Professor Heidi Dahles from the School of Business Administration, Griffith University. Heidi is a new member to the Club and her job talk follows:

Heidi began by saying that she was a Researcher and scholar, not an entrepreneur, but that she knows about business, in particular Asian business. She studied Anthropology at university and said that as an Anthropologist she studies business people in their natural habitat, through participant observation, co-production of knowledge, business ethnography. This requires a considerable investment in time both by the researcher and the studied business people, but it 'gives' back through joint discussion of problems and reflection.

Her focus: SMEs which make up 80-100 % of all businesses in Asian countries, but their contribution to GDP is relatively low (20-70%). The reasons are manifold, such as - Lack of finance; - Lack of infrastructure, in particular internet; -Trade barriers; - Lack of knowledge, in particular in a global market, and lack of international competence

She said that mission was to contest the conventional wisdom that SMEs are survivalist, carving out a livelihood for a family at mere subsistence level; necessity-driven, a stagnant force in the economy, lack of innovation, mere imitation of successful products and services; partially or completely operating in the informal sector which absorbs redundant labour, but does not contribute to economic growth.

Continued on next page...

ROTARY GRACE

O Lord and giver of all good
We thank You for our daily food
May Rotary friends and Rotary
ways
Help us to serve You all our days.

Calendar

3 June 2013:
Dinah Zhang
Job Talk

4 June 2013:
Bolshoi Ballet event

10 June 2013:
J Gough
William St Development

Roster

27 May 2013:

President A Smith
Chairman C Shepherd
Set Up/Away G Holtmann
Raffle P Little
Visitor Register TBA
Attendance J Smerdon
G Whitmore

3 June 2013:

President A Smith
Chairman R Tamaschke
Set Up/Away B Cars
Raffle P Caragata
Visitor Register TBA
Attendance J Smerdon
G Whitmore

10 June 2013:

President A Smith
Chairman M Evans
Set Up/Away A McKinnon
Raffle K Hamburger
Visitor Register TBA
Attendance J Smerdon
G Whitmore

17 June 2013:

President A Smith
Chairman TBA
Set Up/Away TBA
Raffle TBA
Visitor Register TBA
Attendance J Smerdon
G Whitmore

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at

secretary@brisbanerotary.org.au



Heidi gave 2 examples:

1. SMEs and self-employed people in Indonesian tourism industry where her work covers 2 decades. In times of economic growth, SMEs have contributed substantially to the creation of a new tourist product and have prospered; innovation and price differentials that occurs through the influx of foreigners; In times of crisis they are resilient and flexible, in particular those who were part of a cross-border international supply network. International cooperation is important for Asian SMEs for innovation, growth, sustainability.
Representing an opportunity for Australian SMEs to link up.

2. Heidi compared Cross-border ventures of overseas/ethnic Chinese firms in Singapore and Malaysia, in particular ventures into China failures. Chinese businesses are renowned for their personalised business interactions, guanxi; and their family-based operations: capital, knowledge, networks are all generated within extended family networks.

- Family linkages were mobilised for the China ventures in the majority of cases;
- Most of these ventures that mobilised close kin were a success;
- Many of the ventures that used distant kin resulted in some kind of failure even bankruptcy.
- Response to failures: pull out of China and start again in a Commonwealth country: Malaysia/Singapore, India, HK, as far as UK, and rarely in Australia.
- Why Commonwealth: British heritage, contract law.
- She posed the question 'Why so few in Australia?'

She then went on to talk about opportunities for Australia and what needs to be done

- Strategize on Commonwealth heritage
- Strategize on Australian entrepreneurs of Asian descent in Asian business ventures Encourage diaspora linkages with China/India: Singapore very successful; Malaysia only recently

- A lesson learned from Asia: if SMEs have other sources of finance, knowledge and networks, they do not go through family, like the Singaporean case shows where the state provided finance schemes for SMEs; not so in Malaysia at the time we did our research; so Singaporeans crossed border in state-sponsored mission; Malaysian Chinese through family, more failures.
- Opportunity for Australian AID spent wisely: train entrepreneurs in developing countries,

Involve Australian institutes of higher education, business schools, and the Australian business community and by doing so create investment opportunities for Australian business in Asia.

The report this week from 'Sara's Bar & Winery' told of the winery being invaded by a herd of cattle who occupied the backyard. The owner, one of the Sergeant's neighbours came down on Sunday morning to claim them and settle for any damage that may have been done. The Sergeant settled for a load of cow manure. On that high note and just one joke he proceeded with the raffle which was won by John Charlton who drew the 3 spades and accepted the accompanying bottle of wine.

President Alistair closed the meeting reminding Directors of the following Board meeting.

GOLF DAY



Held Wed 15th May at Northlakes Resort Golf Club. 64 players enjoyed an early morning breakfast, a golf game, and a full Aussie BBQ lunch before prize giving.

Course was in its usual great condition, and weather turned on a typical QLD Day Sponsors again provided great support and these are listed separately

Winners on the day: Overall Winner of the Rotary shield were **CBR Richard Ellis** with score of 59.275 net Player represented David Long, Steen Carlson, James Lister, & Adam McVie

Runners up Mitchell & Margus Orupold, Graeme McDuff, John Alexander with Score 61.25 net Closest to Pins and winners of A Wallace Bishop sponsored watch each were:

- Hole 3: Steen Carlson
- Hole 7: Craig McHardy
- Hole 14: Steve Dunlop
- Hole 17: Terry Mackay
- Approach shot (best 3rd shot on 2nd, and best 2nd shot on 12th)
- Hole 2 Georgina Bishop
- Hole 12 David Long

The most Honest Golf Team (Highest score for the day, and winners of the traditional Trophy for such a feat).

Were our own Rotarian team of: Dinah Zang: Pat Caragata, Phil Little, & Rick Tamaschke. With a score of 78.25Net

This team just was just about bettered by another Rotary team who shall remain nameless!!

The longest drive of the day was achieved by one of the youngsters in the field Ben Ryan

Congratulations to all winners and players for a great day.

Sponsors for the day and without them we could not ensure everybody gets something on the day as well as our club gaining a substantial windfall

Wallace Bishop: Brookfield Multiplex, QED Group, Golf Gurus Aspley, Sarabah Wines, E Laundry, Golf World, Northlakes Golf Club, GLWONE Consulting, Xreal ExtremeGear, Grinners Trophies, WT PARTNERSHIP

We say THANK YOU FOR YOUR KIND DONATIONS

Regards, Graeme Whitmore