



The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

A global network of community volunteers

25 May 2015



The Rotary Club of Brisbane Inc.

ABN 75 152 438 499

**GPO Box 2909
Brisbane Qld 4001**

Meets 4th Floor
(Edinburgh Room)
of the Brisbane Club
Post Office Square
241 Adelaide Street
Brisbane

MONDAYS

12.15 pm – 1.45 pm

OFFICERS

President	Graeme Whitmore
President Elect	Phil Gresham
Imm Past President	Alistair Smith
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Warren Walker
Sergeant-at-Arms	Cameron Bishop

District 9600
Club Number 17787
Founded 29 May 1923

District Governor
George Grant

Rotary International President
Gary C K Huang

President's Message

Welcome fellow Rotarians & Visitors

This is a big week for our Club as we have our Annual Charity Golf Day on THURSDAY 28th May at North lakes Resort Golf Club. This is one of our major fund raisers each year and all Rotarians are urged to support this year's effort as we have committed to provide a cheque to support Men's Health via the Prostate Research Foundation.

Our numbers for this year's event are down from previous years, but it not too late to come along for a fun day of golf and fellowship.

District 9600 Training Assembly

The District Training Assembly for next year's office bearers and executive members was held on Sunday 24th May at St Columban's College Caboolture, there were a series of speakers dealing with Club Administration, The Rotary Foundation, Public Relations, the four areas of service and new Members.

President elect Rtn P Gresham and VP K Watts attended and represented our club.

Rotary International District 9600 Limited.

A General meeting of the above considered and approved the passing of the 2015-2016 Budget will be held before the District Assembly noted above.

On the medical front, President Elect Phil Gresham is improving and expects to be back with us on Monday. We also continue to wish Rotarian Peter Anderson a speedy recovery. Finally Rotarian Stan Francis is back at Club meetings, welcome back.

What's on? 25 May:

**Peter Sullivan
(Rotarian)
Organ & Tissue
Donation**

Date Claimers

28 May 2015:
RCOB Charity Golf
Day at North Lakes

30 May 2015:
Scenic Rim Excursion

1 June 2015:
Professor Naomi Wray
Queensland Brain
Institute

4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





President's Message

Nepal Earthquake Appeal

An appeal has been lodged via RAWCS to assist with the recovery process of the recent Nepal Earthquake that has devastated the country with substantial loss of life, I will be recommending to the board and members that we make cash contribution through District.

Of special Note:

One of our past members Kevin Jenkins, presented a cheque for \$900 for the Nepal Earthquake, this cheque was presented on behalf of Kevin's Wife and her Indonesian friends who held a lunch meeting on Mother's day and the proceeds of this were given to Rotary for passing on to Nepal. We thank Kevin and his wife and friends for this kind gesture, and undertake to process this gift as requested.

DROUGHT RELIEF NORTH WEST QLD

The rotary club of Pioneer Valley has sent a presentation in support of the farmers in the long suffering areas of North West QLD our club has agreed to provide monetary support to these farmers and Businesses in the Longreach district. We now have a direct contact with the club and will arrange for the cheque donation to be forwarded. Even if the rains finally do arrive it will be a couple of years before the farmers and local business will be on an economic footing. The project arranged through Pioneer Valley rotary club along with a committee of two each from Moranbah & Longreach clubs are exchanging cash donations into gift cards to be used by the farmers in local businesses.

Joint meeting

On 10th July Brisbane Mid City (Friday Lunch at Brisbane Club) has a speaker from the Brisbane Airport Corporation speaking on the second runway expansion. BMC have extended an invitation to have a joint meeting and I have on behalf of our members accepted the suggestion, **as a consequence we will cancel our usual day and time on Monday 6th July and recommence as normal our Monday meeting on the 13th July. The joint meeting on 10th July will serve for our meeting that week.**

I thank Members for your attendance & fellowship.

President Graeme

Remember: **LIGHT UP ROTARY**

Rotary Meeting – 18 May 2015

The Chairperson for the day was Mel Evans. After Rotary Grace and toasts to the Queen of Australia and Rotary International, he introduced President Graeme Whitmore. Graeme's message is reported elsewhere in the Bulletin.

In Rotary Spots, Tony McKinnon discussed details of the 'Scenic Rim Excursion' for members and partners scheduled for 30 May. Suggested own transport to Sarrabah Estate for lunch starting at 1pm. Please contact Cam Bishop if you going and also if coach transport is required.

Former RCOB member Kevin Jenkins presented RCOB with a cheque for \$900 for the Nepal Earthquake appeal. The funds were raised with the support of the Indonesian Community in Brisbane.

After a short period of Fellowship, the Chair introduced the guest speaker, US Scholar and Rotaractor Steven Burroughs. Steven is currently a postgraduate student at UQ Herston. Members of the 'Millennial Generation' have sometimes been characterised as 'living for the moment and being selfish'. Steven, a Millennial, concentrated instead on the significant contributions made by Millennials.



Calendar

1 June 2015:

Professor Naomi Wray
Queensland Brain Institute

8 June 2015:

Fellowship

3 August 2015:

Denise and Bruce Morcombe
Daniel Morcombe Foundation

Roster

25 May 2015:

President G Whitmore
Chairperson A McKinnon
Set Up/Away G Holtmann
Raffle B Veal
Visitor Register A Smith
Attendance J Smerdon
D Schellbach

1 June 2015:

President G Whitmore
Chairperson W Walker
Set Up/Away M Stephens
Raffle S Francis
Visitor Register C Shepherd
Attendance J Smerdon
D O'Donoghue

8 June 2015:

No Meeting – Public Holiday

15 June 2015:

President G Whitmore
Chairperson S Dunlop
Set Up/Away J Ryder
Raffle C Shepherd
Visitor Register M Stephens
Attendance J Smerdon
D O'Donoghue

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at

secretary@brisbanerotary.org.au



Rotary Meeting – 18 May 2015

His generation has much to offer and he focussed particularly on the work and dedication of 2013 Nobel Peace Prize winner Malala Yousafzai (Pakistan, activist for female education) and of Sarah Melville (against trafficking and slavery). Steven is also clearly dedicated to 'making a difference'. This was a very interesting and polished presentation much appreciated by members. A number of questions and discussion followed. Finally Steven was presented with a memento of the occasion.

SAA Cam Bishop ran an entertaining (but shortened) session and exacted the usual fines to expand the Club coffers. Peter Ryan won the raffle but the joker is still in the deck.

The meeting closed at 1.55pm

Tips for smarter fundraising

By Evan Burrell, a member of the Rotary Club of Turramurra, New South Wales, Australia, and a regular contributor to this blog
Source: blog.rotary.org



I'm not a huge donor with the capability of making or breaking your club's fundraising campaign. At least not yet. And I am fully aware Rotary isn't just a fundraising organization. But we do need funds to carry on our service projects and do good in the world.

So here are a few of my ideas for how to put fun back in your fundraiser, and increase your reach and effectiveness.

Use online crowdfunding sites

Rotary clubs generally underutilize social media to raise funds. Sites like Gofundme, Kickstarter, and Indiegogo get instant donations for your cause. And you can use the built in features to share it on social media. Just look at how much has been raised in a short period of time for victims of the Nepal earthquake.

Share YOUR story

If you want people to donate, you need to give them a reason why. People need to hear about the amazing things Rotary has done, and how Rotary has impacted you. Take polio, for example. Many people in the west don't have any firsthand experience with the effects of polio, because the region has been polio-free for some time. So we need to continue to personalize the campaign. Relay how polio has personally touched you or someone in your family, such as a parent or grandparent.



Members of a Rotary Club in Illinois, USA, cut oranges during an event to raise money for club projects.

Put it into perspective

When people donate, you need to thank them and tell them where the donation is going. For example "That \$150 donation you gave just funded hundreds of lifesaving polio vaccines." For the cost of a cup of coffee, you can save 40 lives from polio.

Brainstorm ideas and events!

Be creative and think of things that can involve everyone in your club and make a memorable campaign. Try a barbecue cook-off, cake bake, a roller skating marathon, or organize a Rotary family sports game and donate the proceeds to your cause. Stand out by setting a theme to your event, Maybe you can have a combined district dinner incorporating costumes. If people are having fun, they are more likely to donate.

Build awareness:

Promoting your event is a huge part of any fundraiser. If you want people to attend, and more importantly give money, you need to tell them about your event. It is as simple as that! Think about your audience and where you can reach them. Attend other club meetings, district events, use social media, put ads in the local press or even on television if you are running a large enough event.

Don't forget your call to action

People want to help, but they need reminders. After nearly every speaking engagement or social media post, include a call to action. These can include things like "Tell your friends," "share this," "spread the word," "get your early-bird event tickets," etc.

Making a difference in Uganda

By Lisa Miller, a member of the Rotary Club of Blue Bell, Pennsylvania, USA
Source: blog.rotary.org

Sixteen mothers die in childbirth in Uganda every day. How can we make a difference?

Ryan Smith, then a medical student at Drexel University College of Medicine, posed that question to his father several years ago. The question, and his father's membership in Rotary, combined to bring together staff from two medical schools — Drexel University College of Medicine in Philadelphia, USA, and Makerere University School of Health Sciences in Kampala, Uganda, to exchange ideas, share technology, and discuss ways to reduce mortality and morbidity during and after childbirth and improve access to essential medical services.

Ron Smith, a member of the Rotary Club of Blue Bell and a recent recipient of the Drexel University Alumni Association's Service to Community Award, spearheaded the maternal and child health project for our club.



In partnership with other clubs, Drexel University College of Medicine, and other interested parties, the project set out to create a sustainable exchange of healthcare ideas and train healthcare professionals. All of this came from one idea.

We expect to see an impact well beyond what is visible during the project. Immediately, and on into the future Ugandans will:

- learn effective practices to safeguard the wellbeing of mothers and infants and put their new knowledge into everyday practice;
- ensure mothers will safely deliver healthier children;
- apply precious medical resources to other needs.

Children will begin life with a better likelihood of meeting developmental milestones, eventually growing into stronger young adults with greater potential to contribute to society.

As part of the Rotary Foundation grant, Smith led a vocational training team consisting of obstetricians, gynaecologists, midwives and technology experts from Drexel to Uganda in January 2014. The Drexel team paid a second visit to Uganda this year from mid-February through 1 March.

Smith joined the team on 18 February along with Drexel University's Owen Montgomery, chair of the department of Obstetrics & Gynaecology at the College of Medicine; and Michelle Rogers, PhD, associate professor, College of Computing & Informatics. They conducted a Grand rounds (a formal meeting where physicians discuss the clinical case of one or more patients) between the two medical schools and made significant progress toward the goals of:

- upgrading mother and child healthcare skills at four health centers near Kampala;
- providing "Helping Babies Breathe" and "Helping Mothers Survive" training in two health districts;
- upgrading technology to ensure adequate connectivity between the medical schools;
- developing a regular distance learning education seminar series.



Members of the vocational training team in Uganda.

The third year of our project is already deep into the planning stages. With the partnership growing between Drexel and Makerere at the highest levels, our healthcare education efforts will be sustained for years to come with exchanges of faculty and students in medicine, nursing, public health, engineering, law, business, and more.

A vocational training team from Uganda Makerere and Kampala North arrived in Drexel on 2 May and will be here through 22 May, focusing on distance education supported by the computers donated last year.

Joanne Messerschmidt, president of our Rotary club, summed it up. "Our club is celebrating its 25th anniversary this year and it is so relevant to us that Ron, a founding member, has stretched our club beyond its imagination at this time. This is a broad-reach, impactful project that demonstrates the commitment to this year's theme and inspires us to Light Up Rotary."