



The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

A global network of community volunteers

22 April 2013



The Rotary Club of Brisbane Inc.

**GPO Box 2909
Brisbane Qld 4001**

Meets 4th Floor
(Edinburgh Room)
of the Brisbane Club
Post Office Square
241 Adelaide Street
Brisbane

MONDAYS

12.15 pm – 1.45 pm

OFFICERS

President	Alistair Smith
President Elect	Graeme Whitmore
Imm Past President	Basil Veal
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600
Club Number 17787
Founded 29 May 1923

District Governor
Dai Mason

Rotary International President
Sakuji Tanaka

President's Message

Welcome Rotarians and friends

A brief message this week as I have little on which to report other than to say we are working on a formal invite for the Anniversary dinner on 5th June and should have this finalised for distribution shortly.

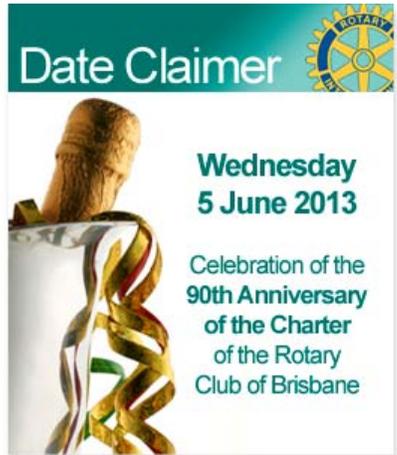
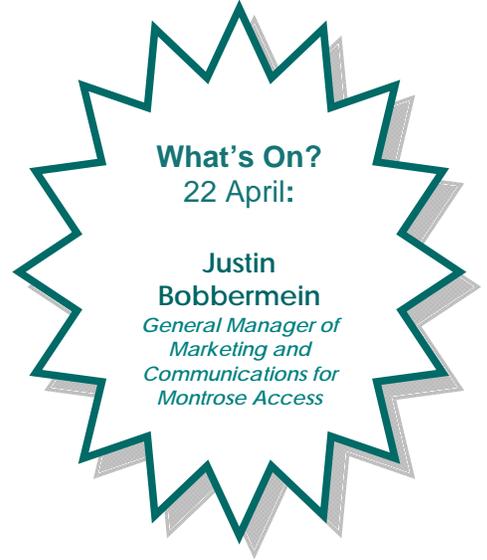
Otherwise, we have received a request for information from a researcher based at the University of Queensland working on an Australian Research Council, Nationally funded project looking into time use in people coming up to, and just beyond retirement. A flyer will accompany the bulletin for anyone who may be interested in assisting.

Finally, we had a note of thanks from Paul Lemmens for our hospitality and bulletin, which he was very impressed with, particularly Don's review of his talk.

That all for this week and I look forward to catching up with you on Monday.

Yours in Rotary

President Alistair



4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





Rotary Meeting 15 April 2013

The Chairman of the day Dougal Henderson opened the meeting with a loyal toast to our Head of State. He introduced P Alistair who welcomed our sole visitor Brian Worn, who came as a guest of Phil Little .P Alistair reminded those who have made bookings for the Bolshoi Ballet that their money should be paid now. He reported on his meeting with Justin Bobbermein, the General Manager for Marketing and Communications with Montrose Access, at a special function at Government House to acknowledge the role of Montrose Access in assisting people with disabilities in the Queensland community today. The RC of Brisbane was the key mover in the foundation of the original Montrose Home and P Alistair would like to refresh our connections with Montrose Access. He has invited Justin to be our Guest Speaker at our next meeting on the 22nd of April.

In Rotary Spots secretary Michael Stevens reported that sales of tickets in our Penfolds Grange wine raffle were going well but that he still had 58 unsold tickets that he would like someone to help him sell.

Graeme Whitmore reminded members of the Golf Day on the 5th. of May.

Phil Little reported on a recent contact he had had with the BoysTown Organisation and their programme to train indigenous youth for jobs in the mining industry. It is a joint effort between Government and Industry to assist these young people with a lot of social issues to get useful employment. Indigenous people are 3% of the overall population but are 30% of the prison population. It is much more beneficial to our community to train a productive worker than to pay \$120,000 per year to lock him up in a prison.

There was no scheduled speaker but our own PP Keith Watts presented a full and detailed report of his impressions of the proceedings of the Saturday business session at the recent District Congress he attended on the Sunshine Coast.

PP Keith has provided an outline of the points covered in his speech and they are presented elsewhere in this Bulletin. More detail can be obtained on the District web site. An intriguing fact reported by Keith was that only 5% of former Rotaractors proceed to join a Rotary Club.

SAA Cam Bishop was back in the Sergeant's job and in the absence of Brian Carss was able to plug the Sarabah Vineyard and Wedding Venue without constraint. He fined Chris Muir and Phil Gresham for being even later in arriving than he was. P Alistair drew his own winning ticket in the raffle, but generously would not accept the prize, which was won by John Charlton on the redraw.

Brief story on the D9600 2013 district conference for the bulletin, Saturday program

By Keith Watts

1. Video link to RI General Secretary John Hewko
600 employees at Evanston and 200 employees elsewhere

Priorities

- Ending Polio
 - \$228 M raised under the Bill Gates challenge and \$50 M additional from bill Gates
 - Political will in the 3 countries still with Polio
 - Funding gap – has engaged a funding specialist to fix this
- Operationalize the strategic plan and future vision plan
 - Aim is to get more out of the projects
 - Future funding depends on the success of Future vision

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ROTARY GRACE

O Lord and giver of all good
We thank You for our daily food
May Rotary friends and Rotary ways
Help us to serve You all our days.

Calendar

5 May 2013:
Golf Day

Roster

22 April 2013:

President	A Smith
Chairman	P Little
Set Up/Away	M Kelly
Raffle	M Evans
Visitor Register	A Gillespie
Attendance	J Smerdon G Whitmore

29 April 2013:

President	A Smith
Chairman	B Carss
Set Up/Away	C Muir
Raffle	M Kelly
Visitor Register	A McKinnon
Attendance	J Smerdon G Whitmore

6 May 2013:
NO MEETING
LABOUR DAY PUBLIC HOLIDAY

13 May 2013:

President	A Smith
Chairman	TBA
Set Up/Away	TBA
Raffle	TBA
Visitor Register	TBA
Attendance	TBA

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at

secretary@brisbanerotary.org.au



- Thinking strategically – capture the world-wide value
 - Rotary Clubs are central to this
 - World-wide value in what we do
 - On-line tools rotary showcase
 - Idea platform
 - Communicates first – improve the communications effort
- Membership
 - Growing in some areas, declining in others (e.g. North America)
 - 14 regional membership plans and some funding available
 - Innovative “do” structures
 - Use social media
 - Hiring a new Director of Digital
 - Rotaractors – only 5% become Rotarians – why?
 - Database around the world of people who have been touched by rotary – source of members
 - Greater role for the private sector
 - Redesigning the website – target end June 14
 - Strengthen the Rotary brand
 - Restructuring the Secretariat.
- Future of rotary Peace Program
 - Going well
 - Has had to close down the relationship with the University in Argentina
 - Wants to find a better way to attract better people and higher value
- Friends of Rotary network
- 2. RI President’s Rep PDG Jennifer Scott
 - In 2025 will Rotary still be alive?
 - Now gen Y – large cohort, sophisticated technology, reduced brand loyalty
 - Gen Z – future Rotarians, volunteering ethos
- We have to change with the times
- D 9600 has 2 options
 - Do nothing – non renewable
 - Examine the barriers to joining Rotary and adapt the clubs to overcome the barriers
 - Too busy
 - Too costly
 - Not interested
 - Focus on overcoming perceptions - grumpy old men cooking sausages
 - Why are we in rotary
 - Share the dream
 - Share our stories
 - Grow Rotary
- 3. Drug and Alcohol Abuse Mitigation – Vocational training Team to D1600 the Netherlands
- d. Serial presentation by whole team on addiction to painkillers and its mitigation
- e. Methadone program successful
- f. See their blog on rotary9600aodteam
- g. Project Now – RC Planetarium has raised \$660,000 in conjunction with Salvation Army and Zonta club for women’s’ shelter for drug and alcohol rehabilitation.
- 4. Breakout Session – building Strong Clubs
- 11. Strong clubs lead to strong Rotary
- 12. Characteristics of a strong Rotary club:
 - 13. involvement, enthusiastic, friendly, strong, committed leadership; balanced program,
 - 14. participation in hands-on projects, strong and active committees, mentoring program, good fellowship and fun, clear direction, signature, interesting projects, communication, information and transparency, measureable outcomes, great fundraising projects,
- Facebook and blogs, nurturing new members, pride in achievements, leadership, core values, effective service, diversity (age/gender/ethnicity, culture, vocations), workshoping younger members and value their opinions, engaging with government services.
- 5. Professor Tony James – Mental Health in Australia
 - Mental illness is one of Australia’s biggest health problems
 - Need for research - AHR is biggest support
 - On-line therapy for anxiety disorders
 - Guidelines for mental health first aid.
- 6. Mick Gooda – Racism It stops with me
- 7. Breakout session on Mental Health Issues
 - a. Mental health forums
- 8. Breakout session – Club Projects and Passions
 - a. Identify and address vital community needs
 - b. Realistic assessment of available resources
 - c. Build effective networks that strengthen communities
 - d. Empower project recipients to be part of the solution
 - e. Recognize that all contributions are important and necessary
- 9. Miriam Silva – Women in Leadership – challenges and Opportunities
 - a. Leadership – how I service my team and the community
- 10. Greg Phillips – Stem Cell Research
 - a. Cancer is a stem cell on the dark side
 - b. Research – Deakin University – cancer smart bomb, only attacks and destroys the bad cells
 - c. The revolution has begun

Go to the D9600 website for more information