



# The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

*A global network of community volunteers*

**18 March 2013**



## The Rotary Club of Brisbane Inc.

**GPO Box 2909  
Brisbane Qld 4001**

Meets 4<sup>th</sup> Floor  
(Edinburgh Room)  
of the Brisbane Club  
Post Office Square  
241 Adelaide Street  
Brisbane

**MONDAYS**

**12.15 pm – 1.45 pm**

### OFFICERS

President	Alistair Smith
President Elect	Graeme Whitmore
Imm Past President	Basil Veal
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600  
Club Number 17787  
Founded 29 May 1923

District Governor  
Dai Mason

Rotary International President  
Sakuji Tanaka

### President's Message

Welcome Rotarians and friends

It was a lively meeting on Monday, with a great talk by John Mulvey from Creative Presentations, and with regular guest Denise Schellbach attending with Robert Cavallucci, MP for Brisbane Central. Hopefully we will be able to get Robert along in future to give us a talk.

I'm also pleased to confirm that Dinah Zhang will be joining as a new member, and we have also received a formal application from Kevin Cocks AO, so it has been great to have a few new members join in such a short period of time.

I'm pleased to say that so far four of us have volunteered to assist with the running festival on Sunday 24th March, but organisers have indicated they are still in need of further help, so if we can have additional volunteers, that would be appreciated. As always, let me know if you think you will be able to assist.

We have also been asked to assist in running a sausage sizzle in late April. Mike Kelly will be looking into this and we will update members soon.

For a significant amount of time, Past President Keith Watts has been running the club's wine program, not only making sure our cellars don't run dry, but also earning valuable funds for the club, and I would like to thank Keith for his efforts in this regard. Keith has indicated he would like to step down from this role, so I would appreciate it if someone else in the club could volunteer to take on this role. In this regard, details of the latest barrel offering from McLaren Vale Premium Wines is attached, which we have purchased in the past.



**Date Claimer**

**Wednesday  
5 June 2013**

Celebration of the  
**90th Anniversary  
of the Charter  
of the Rotary  
Club of Brisbane**

### 4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





## President's Message continued

We have received a letter from Romac confirming that board positions are available. A copy of this is attached and I suggest you contact Romac directly if you are interested.

Finally, I would like to remind board members that we have a meeting scheduled for after the club meeting on Monday. Unfortunately I will be unable to attend due to a prior work commitment, but I look forward to seeing you all the following week.

Yours in Rotary

President Alistair

## Rotary Meeting - 11 March 2013

The Chairman of the day was PP Keith Hamburger. P Alistair introduced regular visiting Rotarians Denise Schellbach from Brisbane Planetarium RC and her guest the local member for the Brisbane Central electorate Robert Cavallucci MLA, and Vlad Robu from Balmoral RC. He also welcomed prospective new member Dinah Zhang and our Guest Speaker John Mulvey. P Alistair called for volunteers to help the Club provide workers to run the Running Festival at the U of Qld Campus at St. Lucia on Sunday the 24th of March. He has had contact with ROMAC and will circulate to Rotarians ways we may be able to provide assistance to this most worthy cause. P Alistair advised members that the tickets for the RCOB Grange Wine Collection raffle were currently being printed and would be available imminently. He called for a volunteer to take over the wine promotion this year as PP Keith Watts was going overseas in May. Keith has access to another barrel of the Three Associates wine we have had in previous years.

In Rotary spots PP Keith Watts informed the Club that the Constitutional Amendments approved earlier this year have been accepted by the Office of Fair Trading.

Graeme Whitmore announced that 150 invitations had been sent out for the Golf Day, 14 players have accepted to date, and he has one major sponsor for \$3,000 already. Visiting Rotarian Denise thanked Mel and Margaret Evans, Secretary Michael Stevens and his son, and Robert Cavallucci MP, who had all helped her with the Eddie's Food Van service to the homeless residents of inner city Brisbane. Ballet Master PP Michael Kelly called for any members who wanted tickets for the Bolshoi Ballet on the night prior to our Anniversary Dinner on 4th of June to see him after today's lunch.

Our guest speaker today was John Mulvey, a professional speaker, who gave a very sophisticated and polished performance on the art of vocal communication. John has had a background in sales, marketing, and management, and is a business development consultant, life performance coach and author. The quality of his presentation bore out this practical experience. He started by asking the audience to identify their character strong points with shapes -

- A triangle - stable, honest.
- A square - solid, distributed.
- A Z - leadership.
- A circle - the default option for most of our members- rather dull but preoccupied by sex and booze, seemed to be clairvoyant.

John's definition of an expert was broken into two -

- ex - a has been
- pert - a drip under pressure.

He spoke of the well-researched knowledge of the fears of man that in nearly all lists the fear of public speaking ranked well above the fears of heights, sickness, flying, creepy-crawly insects, and even death.

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## ROTARY GRACE

O Lord and giver of all good  
We thank You for our daily food  
May Rotary friends and Rotary ways  
Help us to serve You all our days.

## Calendar

**22 - 24 March 2013:**  
District Conference

**25 March 2013:**  
Fellowship

**8 April 2013:**  
TBA

## Roster

**18 March 2013:**

President	A Smith
Chairman	M Kelly
Set Up/Away	A McKinnon
Raffle	A Gillespie
Visitor Register	S Francis
Attendance	J Smerdon G Whitmore

**25 March 2013:**

President	A Smith
Chairman	G Burnett
Set Up/Away	C Muir
Raffle	D Phillips
Visitor Register	B Veal
Attendance	J Smerdon G Whitmore

**1 April 2013:**  
NO MEETING -EASTER



**8 April 2013:**

President	A Smith
Chairman	P Anderson
Set Up/Away	C Shepherd
Raffle	J Worrell
Visitor Register	P Dawson
Attendance	J Smerdon G Whitmore

*Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at*

*secretary@brisbanerotary.org.au*



## Rotary Meeting continued

He gave us tips on breathing deep breaths by counting to four before you spoke, so that you had sufficient wind to speak. He advised speakers to pause before they spoke. He suggested you imagined holding a pin between your buttocks. Squeezing on this would stop any leg shakes, and thinking of this would make you smile, which helped the audience to warm to, and accept your presentation. Eye-contact was also an essential component of being accepted by your audience.

He emphasised that you should share information with the audience, invite them to join in the conversation, invite them to choose, and above all do not to talk down to them. It all boils down to –

“Nobody cares how much you know until they know how much you care”. He advised a similar approach to shaking hands – eye-contact, a big smile, a firm grip and a follow up of conversation that was of interest to the person you were meeting. He invited us to look at ourselves naked before the mirror in the morning – the naked ape. Body language was an important part of communication. In any speech the words themselves only conveyed 10% of the information. The tonal quality and assembly of the words conveyed perhaps another 40% of the message, but the eye-contact, body language and the perceived sincerity of the message was by far the most important part of any presentation. He asked us never to assume that the audience held a certain viewpoint. He said the essentials of a good presentation were –

- Have something to say.
- Care.
- When you have said what you wanted to say – shut up.

John’s message and presentation was well received and appreciated by members. Questions were answered and he sold some of his books to members after the meeting.

In the absence of SAA Cam Bishop PP Michael Kelly was acting SAA and collected the fines. He informed us that a new all-female Rotary Club had recently been formed in Townsville. The raffle was won by John Smerdon.

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## Reflections from a polio immunization team to Nigeria

By Richard Rivkin, assistant governor of District 6440 (Illinois, USA)

I have been home for several days now, decompressing and reflecting on what we have accomplished during our polio immunization team’s trip to Nigeria. It seems like so long ago that the idea of organizing a trip to Nigeria was first conceived.

Actually, it was a long time ago – we had just come back from our India NID trip and someone said “where are you going next year?”

So I began the process of establishing relationships among Rotarians in Nigeria to bring this idea to reality. In this process I worked with some wonderful Nigerian Rotarians to put together a program focused on the second round National Polio Immunization Days in the south-eastern part of Nigeria corresponding to Rotary District 9140. In addition to the End Polio Now activities we were to be visiting Rotary projects in the district.



Once the word got out through our District 6440 website, the PolioPlus office at Rotary International, ROTA (Reach Out To Africa), and social media (primarily LinkedIn), interest in joining our team began to grow. Our final team consisted of 11 Rotarians and guests from the United States and Sweden.

What a great group! We shared a life-changing experience together in more ways than one. What we did changed the lives of the Nigerian children and mothers who saw foreigners coming to their country to place two drops of life-saving vaccine in the mouths of children.

What we did changed the lives of local Rotarians striving to make their communities better and now know that they have the support and understanding of Rotarians from outside of Nigeria.

And what we did changed our lives forever. What we saw and what we did are indelibly etched in our minds, hearts, and souls. I believe that we are all better Rotarians and better human beings for this experience. And those benefits are priceless!

And, to be sure, Nigeria is “This Close” to eradicating polio – and we are proud to be part of that.

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