



The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

A global network of community volunteers

17 March 2014



The Rotary Club of Brisbane Inc.

ABN 75 152 438 499

GPO Box 2909
Brisbane Qld 4001

Meets 4th Floor
(Edinburgh Room)
of the Brisbane Club
Post Office Square
241 Adelaide Street
Brisbane

MONDAYS

12.15 pm – 1.45 pm

OFFICERS

| | |
|--------------------|------------------|
| President | Graeme Whitmore |
| President Elect | Graeme Whitmore |
| Imm Past President | Alistair Smith |
| Vice President | Keith Watts |
| Secretary | Michael Stephens |
| Treasurer | Dougal Henderson |
| Sergeant-at-Arms | Cameron Bishop |

District 9600
Club Number 17787
Founded 29 May 1923

District Governor
Trevor Taylor

Rotary International President
Ron Burton

President's Message

Welcome fellow Rotarians

New: Rotary Brand Center on the new RI web site – open your "My Rotary" account to access this site.

Membership trends – go to Rotary Club Central from My Rotary and see the trends and breakdown of our club's membership.

Taipei Tatung RC's 30th anniversary
So far we have confirmed Keith and Dorothy Watts and Warren and Trish Walker. Denise Schellbach is interested, depending on the length of stay of the little boy she is looking after under the ROMAC program. She is meeting this little boy at the airport today, and will see the surgeon with him to work out his length of stay. Michael Stephens is also a possibility, as is Warren Hampton. We really need a better representation from our club if possible.

District Conference 29th March, Maroochy RSL

Phil Gresham and I have registered for the Saturday and Phil is the driver. Can we get a team to go to the conference? Share cars? The district conference is very good, and there are some cracker speakers scheduled. Other clubs have greater numbers, see the list the Secretary Michael sent out.

The District general meeting is scheduled for 3.45 pm on Saturday 29th March. We will nominate our electors at the Board meeting next week.

RI Convention Sydney 4th June – register now.

Reminder Golf Day on 9th May. Secretary Michael sent the registration form – President Graeme asks all to please register now and chase up other players. \$150 per player. Entries close 2nd May.

District Awards – we should nominate for the Best Bulletin award. Any others?

What's on?

17 March:

Dean Prangley
Convict days in Brisbane and Women's Prison

Date Claimers

10 April 2014
30th Charter
Anniversary of the RC of
Taipei Tatung
Hotel Taipei Regent
Details on their website
<http://www.regenttaipei.com>.

9 May 2014
Rotary Golf Day

1-4 June 2014
Rotary International
Convention, Sydney

4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





President's Message

Apologies: Denise Schellbach, at the airport today picking up the little boy who is here for surgery here under the ROMAC program, President Graeme (everything going OK, up and about on crutches, apology for the next couple of weeks), Don O'Donoghue, John Charlton, Clive Morman, Stan Francis (hospital last week, home yesterday, has to take it easy for the next couple of weeks), Phil Little, Warren Walker, Michael Kelly, Rick Tamaschke, Dinah Zhang..

Yours in Rotary

Acting President Keith Watts

Rotary Meeting 10 March 2014

Chairman for the day Michael Stevens welcomed attendees to the meeting. After Rotary Grace and toasts to the Queen of Australia and Rotary International, he introduced Acting President Keith Watts. Keith's message is detailed elsewhere in the Bulletin.

In Rotary Spots, Treasurer Dougal Henderson reminded members that invoices have been sent and that payment of half yearly subs is due. After a short period of Fellowship, Chairman Michael introduced the guest speaker Ray Vickery a principal architect of the St John's Cathedral development.

Ray spoke on the architectural challenges of the \$38.6 million development of the western entrance and bell tower of St John's Cathedral from 1990 to dedication by H.M. Queen Elizabeth II in 2002. He noted in particular the substantial savings wrought by compressing the vertical integration and construction timeline by the church leasing the Helidon sandstone quarry site and the Wavell Heights to mine porphyry stone used in the construction. He also highlighted the expansion by two of the cathedral's bell array of eight bells housed in the central bell tower and the challenges in space and vibration caused thereby. Ray noted the spiral stairs contained in the western entrance pinnacles and went through the various specifications, illustrated by pictures, of the build.

Phil Gresham was Acting SAA for the day.

Raffles

Club - Max Winders (again).
Wine - Jim Delahunty won a dozen Belgravia Estate Shiraz.

Attendance: 11 members and 1 Club guest

The meeting closed at 2.00pm.

Empowering families to end poverty in Peru

By Willem van Immerzeel, a member of the Rotary Club of Inka Cusco, Cusco, Peru
Source: blog.rotary.org

Cusco, Peru, where I live, is a touristy place. Most visitors get only a glimpse of the poverty that exists in rural areas in my country. But poverty is a very real side of Peruvian society, deeply impacting the lives of the millions engulfed in it. Widespread poverty has a destabilizing effect on society and goes a long way in explaining the extreme violence that dominated life in Peru for decades.



Villagers increased their income by learning more efficient ways to raise guinea pigs and other livestock. Photo courtesy of Willem van Immerzeel

Continued next page

ROTARY GRACE

O Lord and giver of all good
We thank You for our daily food
May Rotary friends and Rotary ways
Help us to serve You all our days.

Calendar

17 March 2014:

Dean Prangley
Convict days in Brisbane and Women's Prison

24 March 2014:

Fellowship

Roster

17 March 2014:

| | |
|------------------|---------------------------|
| President | G Whitmore |
| Chairperson | M Kelly |
| Set Up/Away | A McKinnon |
| Raffle | A Gillespie |
| Visitor Register | S Francis |
| Attendance | J Smerdon Jarrod Ryder |

24 March 2014:

| | |
|------------------|-----------------------|
| President | G Whitmore |
| Chairperson | S Dunlop |
| Set Up/Away | W Walker |
| Raffle | D Schelbach |
| Visitor Register | P Little |
| Attendance | J Smerdon W Walker |

31 March 2014:

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|------------------|-----------------------|
| President | G Whitmore |
| Chairperson | P Caragata |
| Set Up/Away | G Burnett |
| Raffle | D Zhang |
| Visitor Register | P Anderson |
| Attendance | J Smerdon W Walker |

7 April 2014:

| | |
|------------------|----------------------|
| President | G Whitmore |
| Chairperson | A Gillespie |
| Set Up/Away | S Francis |
| Raffle | M Winders |
| Visitor Register | P Ryan |
| Attendance | J Smerdon J Ryder |

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at

secretary@brisbanerotary.org.au



Since I was young, I considered it my duty to contribute to end poverty. In the early 1980s, I worked as a volunteer in Guinea Bissau, Africa, and later in Cusco. I soon discovered that projects can provide relief for some, but eradicating poverty for many requires much more. No project can do what people are capable of doing themselves, if they are empowered, given the opportunity to learn how to improve their conditions, and mobilized to apply what they have learned.

Soon after arriving in Peru in 1985, I developed a simple but effective methodology to empower families. The first step is finding a few families who already have made great strides to pull themselves out of poverty. These families become examples for others to follow and even improve upon what they have done.

At first, finding these model families can be very hard. Organizing contests between hundreds of families on a variety of issues including health and income provided a systematic way to identify great examples for others to follow. I call these model families "expert farmers." The methodology is called "Pachamama Raymi" (Fiesta of Mother Earth in Quechua). It has a festive spirit: contests between families, and families helping each other.

And that's just what our Rotary projects in the District of Ccarhuayo did. We worked with 484 families in Ccarhuayo, the poorest district in the Cusco region, and the fifth poorest district in all of Peru. I organized a very intensive exchange between the families of Ccarhuayo and the experts. The Ccarhuayo families took part in study tours to learn from the model families, and expert farmers visited the Ccarhuayo families to lend their expertise.

The speed of change and the results were staggering. More than 80 percent of the families in Ccarhuayo participated and adopted innovations within three years.

The families embraced better preventative health measures by improving their diet, visiting local health services, and taking other steps to improve sanitation and hygiene such as using a bathroom. The families increased their incomes by improving their methods of raising alpacas, guinea pigs, and trout. And they planted an average of 1,000 trees in 2012 and twice that in 2013, helping prevent the effects of deforestation and soil erosion.

By using the Pachamama Raymi methodology, we have impacted the lives of over 40,000 people in the poorest districts of Peru. Pachamama Raymi has successfully been used in other countries too, using the people's own knowledge and means to eradicate poverty.
