

ROTARY



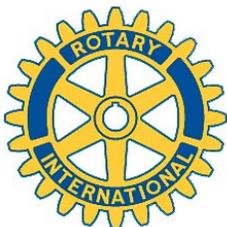
CHANGE LIVES

# The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

*A global network of community volunteers*

16 December 2013



## The Rotary Club of Brisbane Inc.

ABN 75 152 438 499

GPO Box 2909  
Brisbane Qld 4001

Meets 4<sup>th</sup> Floor  
(Edinburgh Room)  
of the Brisbane Club  
Post Office Square  
241 Adelaide Street  
Brisbane

**MONDAYS**

12.15 pm – 1.45 pm

### OFFICERS

President	Graeme Whitmore
President Elect	Graeme Whitmore
Imm Past President	Alistair Smith
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600  
Club Number 17787  
Founded 29 May 1923

District Governor  
Trevor Taylor

Rotary International President  
Ron Burton

### President's Message

Well after a very good and interesting overseas trip, plus an extra week off with the usual airline flu, I return with greetings to all and a special thank you to all the past Presidents that have covered for me in my absence. Thank you all for keeping the ship sailing in the right direction. In my absence I have tried to keep up with all the club news and it is indeed pleasing to see two new members, one Rotarian Jarrod Ryder, who was introduced by R. Phil Gresham, was inducted today, we welcome Jarrod and trust our club will provide him with the opportunity for service.

Apologies were received from Anthony McKinnon, Wallace Bishop and Stan Francis, and with sadness we advise that R. Clive Morman remains in hospital so we won't see his smile around our club for a while. We wish him a speedy recovery and our thoughts and prayers go to him. It was also reported that R. John Charlton is also in recovery mode and likewise continue to think of him.

Our District Governor also in ICU at Royal Brisbane Hospital following a Farm accident last week and we have been advised he is slowly recovering, but with further treatment foreshadowed, again our thoughts go to him & his family.

We have recently been asked to consider a follow up project after the eradication of Polio, and it has been suggested that WASH (Water Sanitation and Hygiene) in Africa be considered. In my opinion this programme will assist in eradication of polio but given the current crisis in the Middle East, where it has been reported that 1000 positive cases of polio have recently occurred in children who were untreated with the vaccine,



### Date Claimers

10 April 2014  
30<sup>th</sup> Charter  
Anniversary of the RC of  
Taipei Tatung  
Hotel Taipei Regent  
Details on their website  
<http://www.regenttaipei.com>.

1-4 June 2014  
Rotary International  
Convention, Sydney

### 4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



## President's Message

and the WHO say it could be as high as 100000, we must not let our guard down on polio and rush onto a new endeavour.

Next week is our AGM and election of officers, any person wishing to nominate someone or looking for a nomination please see VP Keith Watts before the start of next week's Monday Lunch time meeting.

Next Monday will also be our last meeting of the year, and your attendance is requested and greatly appreciated.

Once again thank you to all PP who assisted in my absence.

Yours in Rotary

**REMEMBER: ENGAGE ROTARY  
CHANGE LIVES**

President Graeme

## Rotary Meeting 9 December 2013

Our Chairman for the day PP Bas Veal welcomed President Graeme Whitmore after an extended holiday visiting some of his family overseas. He was an apology for last week's meeting as he had caught the flu on the plane. P Graeme welcomed our Guest Speaker Dr Carla Tromans, who is a Rotarian, and a member of Brisbane Planetarium RC, and her projectionist from International House, Laura Stokes who, helped with the Power Point presentation. P Graeme's main task of the meeting was to induct Jarrod Ryder to membership of the Rotary Club of Brisbane. Jarrod was originally from Victoria, but ended up being raised on the Darling Downs, where he lived near the legendary Australian Icon R M Williams, who gave him a cattle dog. He has had some previous experience of Rotary, as he was a Rotary Exchange student to Norway. He has been married to Alissa for five years, and has a family of two girls. He is currently a Manager with St George Bank in the city. Jarrod was welcomed with acclimation.

In Rotary Spots Denise Schellbach reported that the two small ROMAC children who had undergone cardiac surgery had returned home, and that the two burns sisters were recuperating well after operations 58 and 59. She thanked Rotarians for their continuing help with Eddie's Van.

PP Keith Watts reminded members that there was still time to nominate for a Board position, and that the AGM would be held on next Monday to elect the Officers of the Club for 2014-5.

The Guest Speaker Dr Carla Tromans is the Director of International House, a residential college for male and female students studying in Brisbane. Carla mentioned that there were 17 other International Houses all over the world. The concept started in the USA in the mid 1920's with money from the Dodge Foundation and later the Rockefeller Foundation starting the New York International House. The aim was to offer local students the opportunity of living and studying together with students from overseas while at University, to the benefit of both, as they made friendships and absorbed each other's cultures and ideas. The motto for all the houses is "That brotherhood may prevail". They are all independent, but each 18 months the Directors get together to swap experiences and to see what improvements can be made.

The incentive to build International House Brisbane was driven by Bert Martin, as a major project of the Rotary Club of Brisbane to celebrate the 50th Anniversary of the formation of Rotary International. In 1954 Bert Martin and the Rotary Club of Brisbane formed a Committee to advance this concept. He was supported by other Rotary and Service Clubs, the University of Queensland, the State Government of the day, and the Country Women's Association.

## ROTARY GRACE

O Lord and giver of all good  
We thank You for our daily food  
May Rotary friends and Rotary  
ways  
Help us to serve You all our days.

## Calendar

**16 December 2013:**

*Job Talk - TBA*

## Roster

**16 December 2013:**

<b>President</b>	K Watts
<b>Chairperson</b>	D Zhang
<b>Set Up/Away</b>	M Kelly
<b>Raffle</b>	M Evans
<b>Visitor Register</b>	A Gillespie
<b>Attendance</b>	J Smerdon J Charlton

**23 December 2013:**

**NO MEETING**

**30 December 2013:**

**NO MEETING**



*Please forward any dates or  
articles of interest that you  
would like to see included in  
future Bulletins to the Bulletin  
Editor at*

*secretary@brisbanerotary.org.  
au*

## Rotary Meeting Report (cont.) 2 December 2013

The brunt of the difficult task of raising the finance for the huge project was borne by Bert Martin and the Rotary Club of Brisbane. It was a long hard slog and it was not until the 15th of June 1963 that the Foundation Stone was laid and the building on land leased from the University of Queensland at St Lucia was commenced. Dr Ivor Cribb was appointed as the first Warden. Because of the pivotal role of the RC of Brisbane in the formation of International House we were always represented on the Board by one member of our Club. Dr Ian B Wilson was the Board member for many years until Don O'Donoghue took over for a decade that ended in the late 1990's. During this period P International President Clem Renouf served the Board as its Treasurer. PP Marjorie Carss then took over as our representative on the Board. She resigned after several years when she became concerned with the financial viability of the business model due to an ambitious expansion of the size of International House. The business model survived and is now running successfully. It offers co-educational college accommodation to 200 undergraduate students, with 38 self-contained units for graduate and mature students. It tries to balance equal numbers of male and female students and has equal numbers of foreigners and Australians. There are always a small number of Graduates and mature age undergraduate students. The model has been very successful and the College has a special ethos and possesses values not found in other Colleges. The Rotary presence pervades the place. The RC of St Lucia used to meet there until the Club folded a few years ago. Director Carla invited our Club to visit International House for a Rotary meeting to view the College and to meet the staff and students, and to reconnect with the place. She presented an illustrated Power Point presentation of life at the College with Orientation week, Soiree and other examples of sport and recreation that build leadership qualities and teambuilding. She spoke of the disastrous effects of the floods of the past couple of years on International House.

It was unfortunate that the Club's Special Cellar Dinner was on that same night as only 13 of our own members attended. Quite a number of our newer members would be unaware of the pivotal role that Bert Martin and the Rotary Club of Brisbane played in the foundation of International House which stands right up there with Montrose Home and the Surf Lifesaving Foundation as one of our Club's major achievements.

SAA Cam Bishop was in fine form cracking many jokes and being particularly entertained by a list of the ills and harm that can befall the careless user of power and hand tools. The raffle was won appropriately by PP Brian Carss. Next week will be longstanding member Brian's last meeting with our Club, as since his and Marjorie's move to a Unit in Redcliffe earlier in the year, he has decided to transfer his Rotary membership to the Redcliffe- Sunrise RC next year.

## Three reasons to strengthen Rotary's image

By Jennifer Jones, a member of the RI Communications Committee  
Source: [blog.rotary.org](http://blog.rotary.org)



Over the past two years, Rotary has undertaken an unprecedented amount of research to study the effectiveness of how we communicate with each other and also to look at perceptions about the organization from the community at large.

What's likely not surprising is that we determined we have all of the strengths necessary for greatness in our second century of service. However, when we looked at awareness about our organization in the greater public arena, they quite simply don't know about us. It is very easy to ask the question – how can this be true?

Global research shows that when asked – four in 10 people have never heard of us, another four know us in name only, and the remaining two only have some familiarity, which is often colored by misconceptions. How can we attract and engage new members and partners when they don't know who we are?

Personally, I think that in order to keep Rotary relevant and enticing for the next 100 years, we need to be innovative, forward thinking, and adaptable to ensure that the rest of the world views us the way we view ourselves. Here's what I like most about the Strengthening Rotary initiative:

1. It helps us explain who we are, what we do, and why we matter.



New member Jarrod Ryder is inducted by P Graeme Whitmore 9-12-2013



Denise Schellbach with Eddie's Van and two Rotary helpers - Cam Bishop and John Smerdon

Through this process, we have introduced a new framework to help Rotarians better define who we are when asked the inevitable question – what is Rotary? We Join Leaders – Exchange Ideas and Take Action. Of course each Rotarian's story is different but if we could highlight the common ground, it begins to form a compelling call to action. We are leaders who act responsibly and take action to tackle some of the world's most pressing challenges. When we are all singing off the same song sheet our message is amplified and it becomes much easier to engage people in Rotary.

*2. It helps us present a strong, unified image to the public*

For so long we did our good work quietly and not for recognition. While this was noble it made it difficult for people to understand the good work of Rotarians. Now that "telling our story" has become a priority, we need to make sure that we have a united voice.

An exciting new visual identity kit and guidelines have been launched and they provide tools for individuals, clubs, and districts to create a look that begins to introduce continuity across the globe. Of course, there remains room for personal creativity but a unified look and feel will propel Rotary into a very bright future. Everyone will know who we are, what we do and why it matters!

If you've visited [rotary.org](http://rotary.org) within the past few months, you've probably noticed evidence of this initiative in the form of simpler, more action-oriented words and visuals. I am also so heartened to see the materials that Rotarians are creating with these new tools. They are stunning and I have heard from countless Rotarians that they love the fresh new look and feel.

*3. It will help us attract new members and supporters*

Strengthening Rotary is essential to Rotary's future. As we share our story in a more clear and compelling way, like-minded people are going to want to be part of our great organization. This really is one of our best membership opportunities.

In the end, if we can elevate awareness and attract and engage new members and partners, our good work will spread and "doing good in the world" will not only remain our organizational compass but it will help us soar to new heights.

