



The Rotary Club of Brisbane Inc.

Founded 29 May 1923 Club 17787

A global network of community volunteers

14 October 2013



The Rotary Club of Brisbane Inc.

ABN 75 152 438 499

GPO Box 2909
Brisbane Qld 4001

Meets 4th Floor
(Edinburgh Room)
of the Brisbane Club
Post Office Square
241 Adelaide Street
Brisbane

MONDAYS

12.15 pm – 1.45 pm

OFFICERS

President	Graeme Whitmore
President Elect	Graeme Whitmore
Imm Past President	Alistair Smith
Vice President	Keith Watts
Secretary	Michael Stephens
Treasurer	Dougal Henderson
Sergeant-at-Arms	Cameron Bishop

District 9600
Club Number 17787
Founded 29 May 1923

District Governor
Trevor Taylor

Rotary International President
Ron Burton

President's Message

Greetings Fellow Rotarians

Great meeting today, with an entertaining speaker giving an overview on Marketing Bloopers, no doubt our scribe will add a great review.

This is my last formal President's address for a few weeks as my wife and I travel overseas principally to visit our Son & his family working in the Australian Embassy in Lebanon, however due to the current situation in the region, we will now meet in a third country.

I will try to send a semi-formal report back each week just to let you all know I have not forgotten about you all.

In my absence I have rostered on our Past Presidents to act on my behalf, and I sincerely thank them for their assistance.

It is pleasing to advise that we continue to get new membership enquiries, and hopefully these interested parties may become future members of our club.

Of special note this week are invitation to Attend a Function on Bribie Island on 15th November where R I Director John Boag will be the speaker, and an invitation to swim for "The End of Polio" to be held at the Nudgee College Pool, 26th Oct, this is a sponsored swim event for those who like to get wet. Our Club would share some of the sponsorship returns.

Members are requested to consider these events.



What's On?

14 October:

Major Neil Dixon

Salvation Army

Date Claimers

10 April 2014

30th Charter

Anniversary of the RC of

Taipei Tatung

Hotel Taipei Regent

Details on their website

<http://www.regenttaipei.com>.

1-4 June 2014

Rotary International

Convention, Sydney

4 WAY TEST

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?





President's Message (continued)

PP Wal Bishop has taken over the role as CHRISTMAS CAKE & PUDDING Seller and I ask that we all support Wal in this fund raiser, especially those with a sweet tooth.

It may be also a good idea to wash the pudding with a good "Shiraz" from Anthony's Wine Drive.

It was a bad week for all our sports interested Rotarians, with a bad result in the Rugby, and my sailing team giving away an unbelievable 7 race lead to give Team USA, the Americas Cup, The good thing about the USA win is that it was achieved with A NZ built boat sailed by mostly Australians, Kiwis and others, and with one American on board.

Finally, may I wish you all a pleasant few weeks until I return, and we can then press on with our clubs years' goals & challenges?

Yours in Rotary

**REMEMBER: ENGAGE ROTARY
CHANGE LIVES**

President Graeme

Rotary Meeting – 30 September 2013

Today's Chairman Chris Muir introduced P Graeme who welcomed our single guest our Speaker Alan Slater. P Graeme reminded members that there would be no Rotary meeting next Monday the 7th of October as it is a Public Holiday for Labour Day. P Graeme is going to Istanbul, Athens and London on vacation for most of October and November and has arranged a roster of members and Past Presidents to stand in as Acting President at meetings when he will be absent. The Duty Roster and P Graeme's report are published elsewhere in this Bulletin. In Rotary Spots Denise Schellbach informed members that she would like to bring two young Indonesian girls to meet our Club for lunch at some time in the future. Denise met these young ladies when they were brought to Australia by ROMAC for surgical treatment of horrific burns suffered when an earthquake overturned a kerosene lamp in their home three years ago.

Through her involvement in ROMAC Denise has looked after these girls when they lived in Australia undergoing treatment for 18 months three years previously.

Tony McKinnon urged members to buy cases of the Rotary wine at \$204 per case. Sample tasting bottles were provided for each table at lunch. He announced that he could invite up to 6 couples as his guests to a Film and Dinner night at Tatt's Club on Wednesday the 30th of October at a cost of \$75 per couple- which includes a glass of wine. Please contact Tony if you plan to attend.

PP Wal Bishop announced that he was prepared to take advanced bookings for the Rotary Christmas cakes and Puddings that would be delivered closer to Christmas.

PP Bas Veal announced that Major Neil Dixon from the Salvation Army would be our speaker on Monday the 14th of October. Bas would appreciate any leads or suggestions from Members for interesting future speakers.

PP Keith Watts reminded members that the Trifecta on the Melbourne Cup was coming up in a month. PP Keith was also nominated to coordinate any members who might be thinking of travelling to our Sister Clubs' Anniversary Celebrations in Asia in May next Year.

Our Guest Speaker was Alan Slater, a Business Consultant in training and mentoring, with his own company Business Dynamics of Milton. Alan was originally from the UK but spent over 10 years in Adelaide, and has more recently moved to Brisbane. Alan spoke of the danger of promoting an excellent technician into the role of manager, for which he had no experience and very little training.

Continued next page...

ROTARY GRACE

O Lord and giver of all good
We thank You for our daily food
May Rotary friends and Rotary ways
Help us to serve You all our days.

Calendar

7 October 2013:
No Meeting

14 October 2013:
*Major Neil Dixon
Salvation Army*

21 October 2013:
Job Talk – TBA

Roster

7 October 2013:
NO MEETING

14 October 2013:
President A Smith
Chairperson P Little
Set Up/Away G Holtmann
Raffle W Bishop
Visitor Register M Steinhart
Attendance J Smerdon
J Charlton

21 October 2013:
President K Watts
Chairperson P Gresham
Set Up/Away M Kelly
Raffle S Francis
Visitor Register G Holtmann
Attendance J Smerdon
J Charlton

28 October 2013:
President B Veal
Chairperson P Anderson
Set Up/Away C Shepherd
Raffle P Gresham
Visitor Register K Cocks
Attendance J Smerdon
J Charlton

Please forward any dates or articles of interest that you would like to see included in future Bulletins to the Bulletin Editor at

secretary@brisbanerotary.org.au



Rotary Meeting – 30 September 2013 (continued)

After his initial introduction of himself and his business Alan moved into a series of examples of his favourite packaging “communications”. These included:

On a Sears’ hair dryer:

“Do not use while sleeping.”

On a bag of Doritos:

“You could be a winner. No purchase necessary. Details inside.”

On a hotel provided shower cap in a box:

“Fits one head.”

On Woolworth’s Tiramisu dessert:

“Do not turn upside down.” Printed on the bottom of the box.

On Marks and Spencer Bread pudding:

“Product will be hot after heating.”

On packaging for a Rowenta iron:

“Do not iron clothes on body.”

On a Korean kitchen knife:

“Warning: Keep out of children.”

On a string of Chinese made Christmas lights:

“For indoors or outdoors use only.”

On a Japanese food processor:

“Not to be used for any other use.”

On an American Airlines packet of nuts:

“Instructions: 1 Open packet. 2 Eat nuts.”

He gave numerous other examples of illogical and deceptive labelling, with banana smoothies that contained pears – but no banana, to pepper steak noodles that contained less than 1% beef powder and less than a half a per cent of pepper.

In Alan’s opinion Australian business was constricted with too many bureaucratic rules and regulations. Anyone who is in business can attest to the recent exponential growth of Government over- regulation in all areas, but particularly in workplace health and safety. Alan gave an amusing talk, but I could find very little connection between his talk and business consulting. After reading of some of the reasons companies in the USA have been successfully sued by ambulance chasing attorneys, some of the apparently crazy product warnings even begin to make some sense, at least in the USA context.

SAA Cam Bishop saw Treasurer Dougal Henderson walking to Rotary from his new Macquarie office in Fortitude Valley, but failed to give him a lift. Stan Francis cross-fined the SAA for having a dusty Porsche Cayenne. SAA Cam excused the dirt as he had signed up a prospective 6 weddings after driving the couples around the dusty well- known Sarabah Winery at the week-end. John Smerdon is off to the USA for his daughter’s wedding until the end of the month. P Graeme was a large donor to the SAA’s copper pots, to compensate for his two month absence overseas from next week. The raffle was won by PP Alistair Smith, but he could only draw the 6 of spades, so the jackpot now must be well over \$700. SAA Cam reminded members that there would be no meeting on the Public Holiday for Labour Day on Monday the 7th of October. A total of 26 attended our lunch meeting.

My brush with polio

By Polly Hincks, polio survivor and member of the Rotary Club of West Hartford, Connecticut, USA
Source: blog.rotary.org



Polio is a mystery. In its time it brought terror. It indiscriminately struck with minor flu-like illness in one person, death to the person next door, paralysis of the muscles in a leg or shoulder, or a lifetime spent in an iron lung.

I met up with this evil bug in August 1951. I was pregnant and relaxing on the beach in front of my in-law’s cottage in Pine Orchard. My little son Bobby was digging holes in the sand with a new-found friend, while I passed time talking with the boy’s dad, a summer renter. The next day, his wife rushed over to use our phone to call an ambulance for her husband who was very sick.

I found out just how sick three days later as I heard him gasping for life in the room next to mine in the isolation ward at Grace New Haven Hospital. He had Bulbar polio from which one either dies or completely recovers. He was lucky. He recovered. My road to recovery took longer.

To everyone’s great relief, I gave birth to a healthy baby girl, Birch, and I was moved to the rehab ward for six months of intense physical therapy. There were many of us in the rehab ward with polio. My roommate was a nurse who had lost the use of her legs. In the next room lay an angry and terrified young woman with both arms gone. How was she going to face such a disability?

It was during our long daily therapy sessions that we saw the children, brave, chipper little kids who hated the pain but loved the attention and had no idea how their lives had changed.

Over the years, I progressed from crutches to leg brace and corset to walking unassisted. I had two more children and moved three times. Age eventually caught up with me, and I have now given my worn out body the partnership of a power wheelchair.

I only recently learned of Rotary’s longstanding commitment to eradicating polio. I joined the Rotary Club of West Hartford because I wanted to give my deep thanks to this marvellous organization, but also to try to help toward that goal. What I believe I have to give is my story. It was a horrible illness and we should all be honoured when we finally reach the goal of eradication.



Using your vocation to mentor students

By R. Scott Lyons, a member of the Rotary Club of Rappahannock-Fredericksburg, Virginia, USA

Source: blog.rotary.org

How can you use your vocational skills to help students prepare for life after graduation? Three years ago, our club set out to answer that question with the help of Germanna Community College, the Spotsylvania Education Foundation, and our local high school. Here's what we discovered.

Under our Rotary club's leadership, the group created the Pathfinders program, a project that offered field trips, in-school presentations and mentoring to students who needed a boost to achieve their full potential.

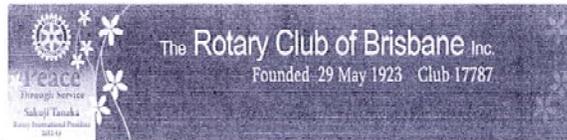
While the program's emphasis is on helping young people prepare for productive and satisfying careers, it also seeks to broaden their horizons. Growing up in rural Virginia, many students have never ventured far from their home county. So Pathfinder field trips include not only tours of workplaces and colleges, but also experiences visiting museums and attending professional theatrical productions.



In-school presentations feature Rotarians discussing their occupations, as well as programs on choosing a college and applying for financial aid. The key to the program's success is mentoring. Almost 20 members of our club work with students individually to give them in-depth knowledge of particular careers and encourage them to take the steps necessary to succeed.

This year we have expanded the Pathfinders effort by partnering with the College's Career Coaching program. This will allow us to help a larger number of students by supplementing the work the career coach does with virtually every one of the school's seniors.

While the focus of Pathfinders is helping students prepare for the future, participating Rotary members also derive great satisfaction from seeing the impact they have on individual students' lives. In the future, we hope to work with other Rotary clubs to adopt schools of their own.



Advance Notice

Great Wine Sale

About the Wine

Winemaker's Notes



Belgravia

2010 Syrah

Cracka Review

"I have got a little crush on Orange Shiraz. It is not the biggest or baddest Shiraz with more elegance than your everyday South Australian example but it delivers loads of spicy, earthy personality. If you like Shiraz with subtlety and character then this is most certainly your man."

Price Point: \$16—\$18

Region: Orange, NSW.

Winemaking: Low cropped Shiraz fruit was blended with a tiny parcel of Viognier and naturally fermented with wild yeasts.

Colour: Purply red.

Aroma: Black cherry and a violet perfume with white pepper.

Palate: A delicate texture with powerful spice and aniseed flavours that weave into a black fruit core and finishes with gripping tannins.

Vintage: A combination of a cool vintage and the warmer mesoclimate of our vineyard resulted in ripe, mellow fruit.

Peak Drinking: 2012 to 2017.

Food Matches: Barbequed scotch fillet, roast beef or aged cheddar.

Awards & Accolades

- Gold medal in the Orange Wine Show, 2012.
- *** Winestate: "A voluptuous and lively red that's loaded with dark berry elements".
- 91 points by James Halliday