



9600 NEWSLETTER



DG 2006/2007 MICHAEL GREGORY



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August 2006

Michael's Message....

Rotary must make haste even to keep up; but we must do more, we must lead. (Paul Harris-1917 RI Convention)

Every community has needs, and Rotarians are skilled at recognising those needs and assembling the resources to address them. All around the world, for over a century, Rotary has been changing lives in too many ways to count and it is our responsibility to ensure that Rotary remains strong and able to continue our service into the future. New Rotarians join our Clubs every day, but, unfortunately, every day some of those Rotarians leave and this month, being "Membership Development Month" we must focus our attention on the challenge of keeping more Rotarians in Rotary and attracting more members to Rotary.

RI President Bill Boyd, speaking at the International Assembly, said: "the truth is that our time is not best spent talking about how to attract new members, our time would be far better spent in strengthening our Clubs, because Rotary, working properly, is attractive enough to retain existing members and attract new ones". In this month's issue of Rotary Down Under, he goes on to say: "building membership is, of course, crucial to building Rotary. Rotary is nothing without its members and its Clubs, and as members age, we must find new ones to take their places. More than that we must always be growing in order to meet the many new needs that arise in our communities every day.

But I believe the best way to strengthen our Clubs is not by focussing on our numbers – it's by focussing on our Clubs. A truly strong Club is tremendously attractive. A strong Club offers opportunities for friendship, fellowship, and meaningful service. It offers new connections within a community and a chance to meet like-minded friends, the kind of friends who will still be close decades from now". President Bill goes on to offer a "to-do" list for Clubs that need a boost and I commend this list to you and hope that you will use it.

Surveys tell us that Rotarians leave because of poor leadership, cost, and lack of service opportunities – so I encourage you to focus on strengthening your Clubs in those three ways. Make sure that there is a strong and effective Club administration, that the cost of membership gives good value, and that every Club runs a variety of engaging, useful, and productive projects both in its own community and internationally. I ask Club Presidents to listen to their members and value their opinions, break out of your established routines and explore new ideas like the Club Leadership Plan, and take on new initiatives using the year's emphases as a starting point. I look forward to welcoming delegates from every Club to our Membership Seminar on 27 August when we will explore the success stories and provide the resources necessary in order to attain our membership goals.

I have visited a wide variety of Clubs in the last few weeks, to attend Changeovers and on Official Visits, and I have been impressed by the positive energy in all the Clubs, large and small, and their determination to move forward despite some challenges. I have been emphasising the opportunities within Rotary and the need to do things BETTER both within our Clubs and with our projects. We do not have to continue to do things the way that they have always been done! Sherryl and I have been very lucky – we have had the privilege of attending many Rotary meetings in many different countries this year and

no two are the same – there are ways of enlivening stagnant meetings, of keeping costs down, identifying good projects and becoming more relevant to your community. One easy way is simply to visit another Club and see for yourself how they do it. Another way is to attend Rotary's annual Convention and there is extensive coverage of this event in the August copy of RDU. I should also take this opportunity to remind Clubs that it is a condition of membership for every Rotarian to subscribe to either RDU or The Rotarian.

If your Club has an important event coming up please publicise it in the "District Diary" column of this Newsletter – appropriate photos of project activity are also welcomed.

Good news from the Rotary Club of Kawana Waters is that their billboard project is on track and that their community visibility should rise accordingly. RI is so keen on this program, and raising Rotary's visibility generally, that they are offering funding of up to US\$3000 to any Club undertaking such a project. Congratulations to the Noosa Heads Club for the magnificent coverage in the local press – front page and in colour! More good news is that, on completion of a successful survey, we are proceeding with the formation of a Provisional Rotary Club at North Lakes in the Pine Rivers Shire – AG Brian Kennedy has been appointed as my Special Representative to oversee the Clubs formation. With the current massive increase of population into our District there should be potential for more new Clubs so I have asked Extension Chairman Rob Wylie and AG's to identify further areas warranting attention.

Let us *Lead the Way* by strengthening our Clubs, practising continuity, sustainability, and co-operation with our projects, and supporting the programs of RI and our Foundation.

Michael Governor D9600

District Diary

August: Membership Development & Extension Month.

10 - 20 National Science Week

19-20 Inbound & Outbound YEP student orientation camp at Iona College, Peregian.

25-27 RYPEN Camp at Luther Heights, Coolum.

27 - Membership Development Seminar and 2005/06 Membership Awards presentations.

September:

8 - 6th Annual Sunshine Coast Golfing Rotarians event, Caloundra Golf Club.

17 - Last day for submission of the August membership and attendance figures.

18 - Incoming "Neighbouring Country" GSE Team, focussing on Health, arrives from Fiji and Tonga, D9920. Returns 22 October.

DG Club Official Visits August: (2nd half)

Wed 9 - Kippa Ring

Mon 14 - Geebung

Tue 15 - Noosa Heads

Thur 17 - Noosa Heads Daybreak

Tue 22 - Nambour

Wed 23 - Nambour 76

Thur 24 - Glasshouse Mountains

Mon 28 - Indooroopilly

Tue 29 - Mitchelton

September:

Mon 4 - Karana Downs

Tue 5 - Paddington/Red Hill

Wed 6 - Nundah

Tue 12 - West Brisbane Daybreak

Wed 13 - Murgon

August is: Membership Development and Extension Month – (Wrong, every Month should be membership month!!)

"It is not the purpose of Rotary to make social, religious or racial composites of its members. Rotary brings business and professional men and women differing in social status, religious beliefs, and nationality together in order that they maybe more intelligible to each other and therefore more sympathetic and friendly and helpful."

Paul Harris PP 233, My Road to Rotary.

One month for us all to 'Lead the Way' has gone by – I hope that everyone has got into the spirit of wishing to Lead the Way during this new Rotary year.

One way that we as Rotarians could Lead the Way is by sharing a wonderful gift we all have, Membership of a Rotary Club.

As Rotary International is now into its second century of service, it faces many challenging questions, including:

- What will the Rotarians and Rotary Clubs of the future be like?
- How will Rotary Clubs adapt to remain meaningful and relevant to their members and communities?

Despite the ongoing formation of new clubs, recent trends reveal membership is not being sustained in many existing clubs. In addition, Rotary has experienced diminished success in attracting younger professional and business people.

As an aside: What is the average age of your club membership??

Recruiting new members is vital to a Rotary club's long term success. So clubs are encouraged to put a great deal of emphasis on expanding their membership with enthusiastic and service-minded individuals.

August is Membership Development and Retention month. This focus is not about adding numbers indiscriminately to our clubs, it's about adding quality people who are Rotarians in Spirit, but who are just not wearing a Rotary pin – yet!

Here are my TOP FIVE questions for you about Membership Development and Retention:

- Does your club have a membership committee (INSTEAD OF JUST A MEMBERSHIP CHAIRPERSON) – people who can share good ideas and follow-up carefully with prospective members?
- Have you tried any different recruitment strategies lately – like a reunion for former RYLA, RYPEN, NYSF, and Rotaractors?
- Are Rotarians encouraged to wear their Rotary pin **all the time**? Our pin often becomes a simple conversation starter that can easily result in a new Rotarian?
- Do you have a programme for ongoing member education (*since learning everything there is to know about Rotary is definitely an ongoing experience!*)
- Is your Club a fun place to be? Life is serious enough – let's give people an opportunity to have some fun while doing the serious work of Rotary.

There is no better time than **NOW** to

be a Rotarian and to offer the gift of Rotary to others. It's about fuelling the fire to keep Rotary's light burning long into the future.

Finally, please book the 27th August as the day for you and all your fellow Rotarians to attend the District Membership Seminar.

This is your opportunity to discuss all the problems, worries and concerns that you may have over the hoary old chestnut of Membership.

It also gives you the chance to let us have your views on how we can help the clubs that

- a. cannot find new members and
- b. cannot retain the new members once they have joined.

Are you ready to Lead the Way Now? Today?

Article: Walter Buchanan

Message from the General Secretary

According to the RI bylaws, a nominating committee will function during 2006-07 to select a nominee for RI Director from the membership of clubs in section A of Zone 7 (which includes District 9600). This person will be formally elected at the 2007 International Convention and will serve on the Board of Directors of RI in 2008-2010.

The RI bylaws (article XII, section 12.020.13) provide that clubs may submit suggestions to this nominating committee for its consideration, using an Official Suggestion Form prescribed by the Board of Directors of RI and sent to every Club President.

If a club wishes to submit a suggestion, it must be entered on this Official Suggestion Form and forwarded to reach the convenor of the nominating committee no later than 1 September 2006.

The Board of Directors of RI calls your attention to RI bylaws article X, section 10.050, regarding campaigning, canvassing and electioneering. In keeping with these provisions, your attention is called to the "Guidelines for Candidates of Elective Office" as found on page 52 of the 2004 *Manual of Procedure*.

Article: Ed Futa.



Good News

Many thanks to all those clubs who have supported the ARHRF over the last year. It is looking like an even more successful year than last.

An interesting story is that recently a club was preparing to donate a sizeable amount for research to a large well known organisation when they discovered that the same research could be arranged by ARHRF and not only that, it would attract a subsidy that could well double their money.

- Mental Illness research Projects and Scholarships
- Mental Illness Community Awareness
- Funding Partners – other health areas of your choice
- Bowelscan
- Indigenous Health Scholarships
- Rural Health research and scholarships
- Special projects – transport health survey and Primary School Mental Health

All these health projects are currently being funded by donations to the ARHRF.

Please make sure your club is aware of the benefits of Rotary Research, by inviting a speaker from the district committee or by inviting an ARHRF researcher to tell you the good news about OUR FUND.

Australian Rotary Health Research Fund – (02) 8837 1900 or email arhrf@arhrf.org.au or our website www.arhrf.org.au

NEW PROJECTS COMMENCING 2006/07

Rural Health – Scholarships & Grants

To address the specific health conditions that are prevalent in rural Australia, the Board of the ARHRF has approved the following programs.

- 25 one-year scholarships will be provided for medical students who are completing a rural placement as part of their undergraduate medical training. These scholarships will be made available on an equitable basis across all States and Territories of Australia and will be valued at \$5,000 each. It is expected that each scholarship holder will be hosted by a local Rotary Club

with the aim of linking them with the rural community in which they are working. It is hoped that this will encourage students to continue their future careers in rural areas of Australia.

- \$200,000 per year be made available for three years to support five (5) or more research proposals to be maximum of \$40,000 per proposal (no more than one proposal will be funded per State or Territory). The funding will support research projects which are designed to improve the quality of existing services or to evaluate new evidence-based services that have the potential restore or promote the health of Australians living in rural and/or remote area.

Improving Mental Health Services – Research Grants

This area of research funding was suggested due to requests from local service providers to have their services evaluated. This type of research would not be competitive in the existing round of grant applications due to the current high ranking of Scientific Excellence. ARHRF will fund Mental Health Services Evaluation, initially for three years, at \$500,000 per year, to be advertised in 2006 with funding commencing in January 2007. The Fund aims to support projects, which have the potential to help improve the effectiveness of services to restore and promote the mental health of Australians.

Primary Schools – Mental Health Awareness

The ARHRF is joining with the Australian Government – Department of Health and Ageing, Beyondblue: the depression initiative, The Australian Psychological Society and the Australian Principal's Association Professional Development Council to deliver the Australian Primary Schools Mental Health Initiative – KidsMatter.

KidsMatter aims

- o Improve the mental health and well-being of primary school students
- o Reduce mental health problems – eg anxiety, depression and behavioural problems
- o Increase support and assistance for students at risk or experiencing mental health problems

Transport Industry – Health Survey

This project, instigated by the ARHRF

a collaboration of various transport associated industries including The National Transport Commission, the NSW Transport Workers Union, the NSW Road Transport Authority and the Transport and Logistics Centre, to evaluate the costs and benefits of proactive physical and emotional health screening and treatment in the workplace.

A confidential survey conducted by the University of Queensland will be sent to 3,500 transport workers in NSW. Findings from this research will eventually guide Australian health in the workplace practices benefiting all employees and employers.

ARHRF CONTRIBUTIONS FOR ROTARY YEAR 2005/06

During the last Rotary Year District 9600 featured well in terms of contributions to the ARHRF program. The Safari early in the year was a good springboard and was instrumental in exposing the work of the ARHRF to the wider section of Rotary and the Community at large. Congratulations to all of those Rotarians and your Clubs who were involved in making that exercise such a success in D9600.

“Normal” activities were run by clubs throughout the year from golf days to general fundraising for the club with ARHRF as part of the beneficiary.

The district contributed a total of \$55,464.45 during the year with at least another \$10,000 being contributed to the Indigenous Medical Scholarship program where 4 clubs are involved in sponsorship. This is an increase on the previous year by a substantial amount. The majority of Queensland based Clubs made a donation with major amounts being received from Hamilton, Toowong, Noosa Heads, Geebung, Samford Valley, Aspley and Bribie Island.

Perhaps those Clubs that chose not to support the ARHRF last year might be moved to rethink their position this year and make a donation. I ask for a contribution of only \$20.00 per heard from each Club – not a big ask in my opinion.

There is every opportunity to have myself or one of my Committee come to your Club and give an update on the ARHRF and what exciting new programs are being added and developed. If you don't know about the Fund how can you decide to support it or not?

Thanks to all of those who became "Friends of the Fund" and who supported the Fund in this unique way. It is you who make the difference and a privilege to have you on board.

Finally, thanks to all of you who worked so diligently to make the success that we enjoyed.

I look forward to working with you all again this year.

Chris Ellis, Chairman D9600 ARHRF Committee.

A Great Rotary Program

Adventure in Citizenship

Adventure in Citizenship is a program open to year 11 students in 2006. Delegates are sponsored by their local Rotary club. It has been running since 1990 and brings a selected number of Year 11 students to Canberra each year for an intensive five-day educational program aimed at giving delegates a first-hand introduction to the Australian system of government.

The program is run jointly by the Rotary Club of Canberra-Woden, the Rotary Club of Canberra, and the National Capital Authority, assisted by the Parliamentary Education Office. It is structured to stimulate the delegates, many of whom may one day be leaders in the community, to think about Australia as a whole. Delegates learn about Australia's political culture, its economy and legal system, and contemporary issues important to their future. By the end of the program they have an increased awareness of their responsibilities as citizens, the values and privileges of being an Australian, and the role of Canberra as our national capital.

The program is run whilst Parliament is sitting and delegates have opportunities to be present during parliamentary sittings and to meet their local members and senior politicians. They also visit some of Canberra's world class tourist attractions.

Article: PDG John Lawrence

ShelterBox Program Updates

18th July 2006

JAVA TSUNAMI: An initial consignment of 200 boxes is being prepared for immediate despatch to Java following the recent tsunami.

An estimated 52,700 people have been left homeless and more than 340 are dead after a two-metre high wave hit the Indonesian island – which was still recovering from a severe earthquake at the end of May.

The tsunami was triggered by an undersea earthquake measuring 7.7 on the Richter scale that had its epicentre just over 100 miles offshore.

More boxes may soon be required – which means more funds are needed. Please help if you can, Contact us.

SOMALIA: A ShelterBox team left the UK on Thursday 20th July for a fact-finding mission in Southern Somalia, where 500 boxes have been distributed under the auspices of UNICEF.

The boxes were sent out to Somalia in mid-May. Joe Cannon and Mark Pearson from ShelterBox will be documenting the effectiveness of the deployment and assessing the need for further assistance.

7th July 2006

AMBASSADOR'S PRAISE: ShelterBox's work in Java has been praised by the UK's ambassador to Indonesia.

Following a visit to the affected area, Charles Humfrey said: "One of the worst hit villages is Bawuran. Every house there has either collapsed or is severely damaged.

In the centre of the devastation I suddenly came across numbers of tents with little Union Jacks on them and the Rotary symbol of Helston-Lizard club. These tents are obviously invaluable. They were pitched in the ruins of individual houses and are now serving as much needed temporary homes for the families of those houses."

Mr. Humfrey added: "It is likely to be months at least before the houses can be rebuilt and your tents are the best individual tent accommodation that I saw during my tour around the affected villages.

As British Ambassador here it made me proud to see the tents with their Union Jacks representing help from people in the UK."

25th June 2006

JAVA EARTHQUAKE: As part of ShelterBox's ongoing effort to assist the people of Java, 200 boxes were delivered to the Salvation Army in Yogyakarta for distribution to those in need.

A further 400 boxes have also been sent to Yogyakarta since 16th June and, with the assistance of local Rotary clubs, distributed to those left homeless by the earthquake that struck on 27th May.

More than 100 of these boxes were delivered to assist people displaced by the erupting volcano Mount Marapi, which is about 25 miles north of Yogyakarta.

In total, more than 12,000 people have already been housed by ShelterBox following the earthquake.

More Diary Dates

August:

29th - Central Group combined meeting.

September:

1st - Closing date for nomination of RI Director 2008-10

October:

31st - Closing date for application of PR Grant.

June 2007:

1st - Closing date for implementation of PR Grant.

Please send articles to

dgnewseditor@rotary9600.org

and NOT to Mike on the webmaster email

**Deadline for articles –
The last week of the previous month.**

District 9600 Governor's Newsletter — August 2006

Col's Comments

When the June returns closed on 17 July there were only 16 clubs still missing. Compared with what has been going on recently (last month at that stage there were 36 clubs still missing, more than half the district), this is an outstanding and most gratifying result. Perhaps my words of admonition a month ago, combined with emphasis on the importance of the "end of year" June returns, have had some effect. In any case, many thanks to all who have played a part in bringing about this result.

As of today, 4 August, there have been 13 further reports (all late but in time for this summary), thus resulting in only three "No Returns" for June as listed opposite.

The district membership total (with three clubs still to report) dropped by 18 in June, from 1941 to 1923, giving an overall loss for 2005/06 of 67 members (from 1990 to 1923) or 3.4%. I think that this may be due in part to some clubs having not counted their 30 June terminations in the reported 30 June membership as they should have done. Such members **were** still members on 30 June, until midnight, and should have been counted as such. If this **has** occurred, there will be a compensating lesser drop for the month of July when this natural attrition (subscriptions due, and rationalisation by clubs) is normally evident.



Welcome to New Members

As of today, 4 August 2006, there have been 23 new, rejoined or relocated members advised by clubs since the DG's July Newsletter was prepared on 5 July 2006. Of these, six refer to the Rotary year 2005/06, and 17 to 2006/07. During the same period there were 24 termination notices received, comprising 19 for 2005/06 and five for 2006/07. Note that a member with a termination date of 30 June is counted as a loss in the following Rotary Year, as he or she is included in the club membership total as reported for 30 June.

A big welcome, then, to the following new, rejoined or relocated members:

Albion: Merril Rylance.

Brisbane: Mary Lindores.

Kawana Waters: Dianne Grace, Grant Moore, Linda Moore and Robin Thorne.

Kingaroy: Jeff Carseldine, Felicity Kefford and Francis Overton.

Maleny: Timothy Lattey.

Huon Gulf: Morilomo Homimirley.

Mount Coot-tha: William Brown and Christopher Gilbert.

Nambour: Mark Garrett, Marian Hall and Neil Page.

Paddington/ Red Hill: Peter Lacey.

Pine Rivers: Edward Littlejohn and Bradley Walters.

Redcliffe City: John Anderson and Julie Anderson.

Samford Valley: Bob Dunn.

Sandgate: Ross Wilson.

D9600 Membership and Attendance Report May and June 2006

Club	Club Membership			Attendance Percentages	
	30/6/05	31/5/06	30/6/06	May 2006	June 2006
Albany Creek	33	36	36	74.38	70.31
Albion	15	15	15	90.13	78.85
Alexandra Headland	24	24	24	No Return	77.39
Ashgrove /The Gap	44	42	42	79.52	73.21
Aspley	42	46	46	73.80	75.95
Bardon	16	10	—	69.40	—
Bribie Island	23	26	26	90.91	88.00
Brisbane	69	66	67	71.05	44.81
Brisbane 4069	23	25	25	79.12	77.08
Brisbane High-Rise	46	49	51	70.31	70.12
Brisbane Mid-City	59	60	62	65.90	63.18
Brisbane North	36	33	33	67.89	58.33
Brisbane Planetarium	78	74	71	83.32	82.40
Buderim	24	25	25	72.00	72.00
Caboolture	30	34	31	71.00	76.30
Caloundra	31	26	27	85.38	74.07
Caloundra Pacific	34	36	35	58.59	76.00
Coolum-Peregian	12	12	12	84.62	80.55
Cooroy	31	32	29	97.58	90.58
Deception Bay	11	—	—	—	—
Fortitude Valley	48	50	50	69.00	74.48
Geebung	15	14	12	71.15	79.49
Glass House Mountains	21	19	19	73.68	68.42
Gympie	54	56	54	75.11	86.62
Gympie-Cooloola	47	47	45	72.80	76.09
Hamilton	56	52	50	67.14	70.34
Indooroopilly	17	17	18	78.57	81.48
Karana Downs	22	21	21	74.99	74.60
Kawana Waters	20	12	12	74.99	83.33
Kenmore	49	47	48	74.82	69.44
Kingaroy	27	21	21	71.04	71.92
Kingaroy-Taabinga	17	15	15	72.00	75.00
Kippa Ring	11	17	17	94.11	98.53
Maleny	40	37	37	66.21	80.17
Maroochydore	37	37	38	76.66	74.99
Mitchelton	24	26	25	86.57	83.78
Mooloolaba	52	51	51	63.62	75.25
Mount Coot-tha	16	16	16	81.25	93.75
Murgon	17	18	20	55.56	63.63
Nambour	36	30	29	63.81	78.75
Nambour 76	30	36	36	73.24	77.50
Newstead	20	—	—	—	—
Noosa	42	37	39	73.38	75.79
Noosa Heads	43	43	43	69.41	64.70
Noosa Heads Daybreak	43	32	32	65.60	63.28
Nundah	22	18	18	97.50	100.00
Paddington/ Red Hill	15	13	13	81.53	71.15
Pine Rivers	19	19	19	60.00	42.11
Pine Rivers Daybreak	18	15	15	74.66	68.33
Redcliffe City	50	50	50	70.68	87.00
Redcliffe Sunrise	19	17	17	75.71	70.47
Samford Valley	36	37	37	77.84	76.35
Sandgate	19	18	18	77.77	87.50
St Lucia	22	18	18	70.83	79.17
Stafford	18	18	18	76.66	84.72
Strathpine	17	17	16	71.74	75.00
Toowong B'ne West	19	20	20	72.00	71.50
Windsor	17	19	19	75.00	73.68
Woombye Sunrise	19	22	23	95.00	86.67
Boroko	26	31	29	89.50	88.49
Bulolo-Wau	4	4	4	87.75	56.25
Goroka	10	8	8	50.00	34.38
Huon Gulf	16	21	21	71.43	79.76
Kavieng	3	8	8	No Return	No Return
Kokopo	5	11	11	90.24	80.00
Lae	9	16	20	No Return	69.21
Madang	14	12	12	57.78	58.33
Mount Hagen	13	15	15	No Return	No Return
Port Moresby	43	40	36	48.50	61.25
Rabaul	6	6	7	90.63	90.00
Wewak	5	5	5	No Return	No Return
Gizo	7	7	7	74.28	75.00
Honiara	34	34	34	70.58	77.65
Totals/Averages	1990	1941	1923	74.81%	74.84%